

MLM Company Profile: Fizziqs



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Fizziqs

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Editor's Note:

Welcome to **MLMLegal.Com Company Profiles** at www.mlmllegal.com. Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites.*

Founding Story

Fizziqs was founded in 2008 by Wouter Peters and Roger Buijzen who have extensive experience in the network marketing industry. The company was officially launched in September (www.mlmllegal.com) 2010. The company is based in the Netherlands.

Wouter is the CEO and is responsible for day-to-day operations. He has over ten years of experience in the direct selling industry and has a background in marketing management and retail.

Buijzen is the CCO and is responsible for supporting the distributor organization and international expansion.

Impact on the Industry

NA

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Discussion of Products

Fizziqs offers the LifeCeuticals product line of nutritional supplements. The products are offered in a single-served packet portion and are advertised as being easy to sample, consume and sell. The dissolvable packets

offered come in SLIM, COMPLETE, ACTIVE, DSM (DNP), FYTEXIA, and COLOGNE LIST and are meant to help with such goals as losing weight, achieving more physical activity, and providing nutritional benefits.

Discussion of Opportunity

To begin with the company one must purchase a license and website at a small fee. The company's Freedom Plan pays out bonuses up to 77-percent.

The Freedom Plan includes the following:

Easy Qualifications

In order to receive bonuses, you need to be an active distributor. You are considered active, if the total value of your orders, within one qualification period of 28 days, is 50 volume points or more. This includes your personal product purchases as well as sales to customers from your personal webshop. With just 50 volume points you already qualify for the bonus payout (maximum 3 levels). With 100 volume points within a qualification period you qualify for the bonus payout in maximum 11 levels.

Real-time payout

Every time a distributor in your team purchases products, or one of your customers purchases products from your webshop, you immediately receive payment of the bonuses (in real-time) into your personal Fizziqs account ("e-wallet"). You can either use this balance to purchase (www.mlmllegal.com) new products right away, or transfer the amount to your bank account (weekly option).

Dynamic Compression

The Fizziqs™ Freedom Plan is dynamically compressed. This means that all the inactive distributors in your team (with less than 50 VP per qualification period) do not count as payout levels (see figure). Of course, you do receive the bonuses on these inactive distributors. The Fizziqs™ Freedom Plan thus maximizes your payout at any time, and there is a chance you will be rewarded deep beyond the original 11 levels.

1. Retail Discount

Retail sales are the fastest and easiest way to earn money right from the start. These kind of sales enable you to realise an extra income by purchasing products from Fizziqs™ at wholesale and selling them at retail. You generate your first profits through customers that purchase products directly from you or from your webshop.

2. Webshop Bonus

Your customers can easily order products directly from your personal webshop. You receive a 25% Retail Bonus based on the volume points (VP) from webshop sales to end customers. Fizziqs™ takes care of the shipment and sales formalities, so you have no more stress buying at wholesale and selling at retail!

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3. Fast Start Bonus

One of the most lucrative and interesting bonuses paid out by Fizziqs™ is the Fast Start Bonus. As an active distributor you are eligible to the Fast Start Bonus. On every initial order that is subject to commission you get a 15% bonus in the first three accounting levels of your organisation.

4. Unilevel Bonus

The Unilevel Bonus is one of the easiest, most transparent and clearest bonuses in network marketing. You receive this Unilevel Bonus on your team's group volume (GV). The maximum payout is 77% and is awarded up to 11 levels (see figure).

5. Matching Bonus

With the Matching Bonus the success of your personally sponsored distributors becomes even more important! As a qualified 2,5k distributor you receive an additional 10% matching bonus on the bonuses paid out to your personally sponsored distributors.

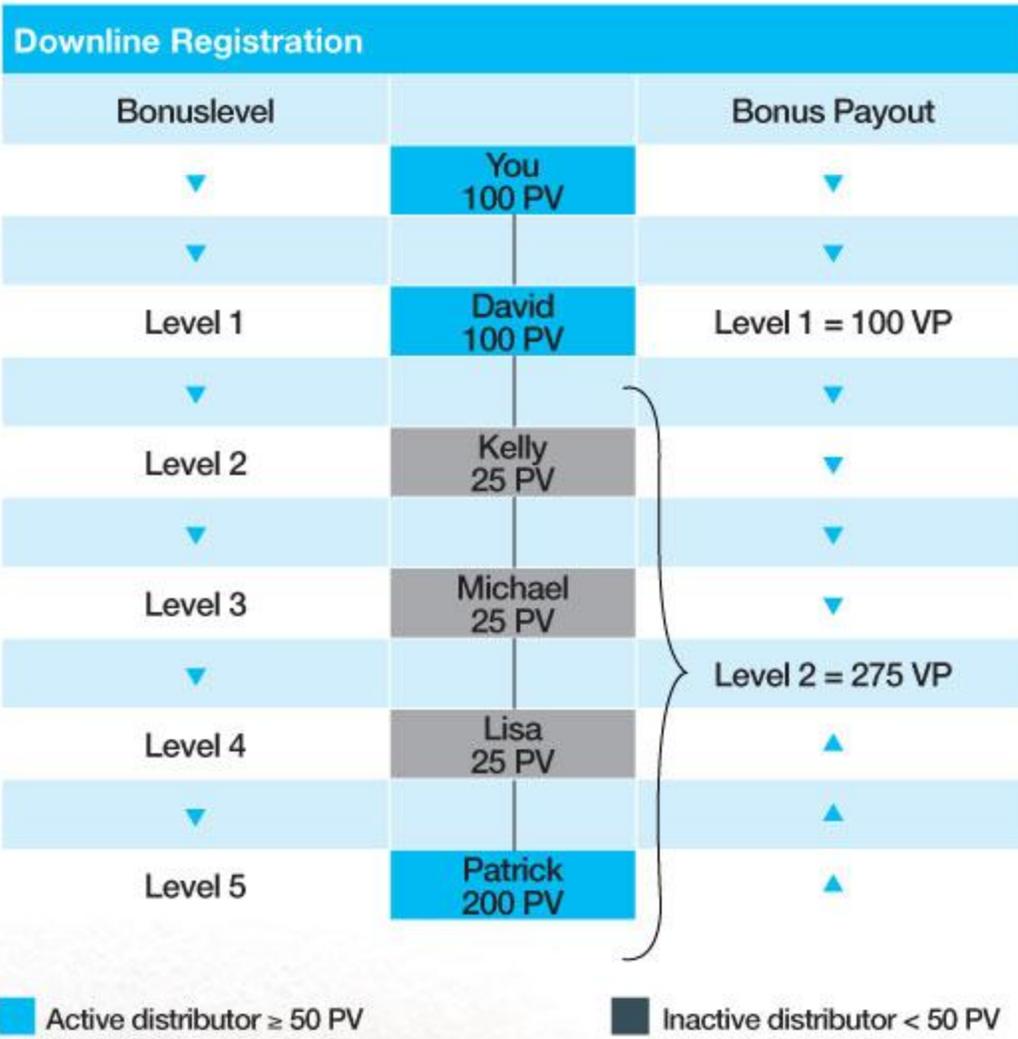
6. Vacation Bonus

When you reach the 50k Position, you receive a one-time vacation for your entire family!

7. Car Bonus

When you reach the 100k Position and remain qualified, you receive a monthly Car Bonus of € 1500!

The downline registration is provided as shown:



Fast Start Bonuses are provided as shown:

| Fast Start Bonus | |
|----------------------|-------|
| Personal Volume (PV) | 50 PV |
| Bonus Level 1 | 15% |
| Bonus Level 2 | 15% |
| Bonus Level 3 | 15% |

The Freedom Plan Overview is provided as (www.mlmlegal.com) follows:

| Fizziqs™ Freedom Plan |  Distributor |  Premium |  Pro |  1k |  2,5k |  5k |  10k |  25k |  50k |  100k |
|-------------------------|---|---|---|--|--|---|---|---|---|--|
| Personal Volume (PV) | 50 PV | 50 PV | 100 PV | 100 PV | 100 PV | 100 PV | 100 PV | 100 PV | 100 PV | 100 PV |
| One-time Qualification | - | 200 PV | 300 PV | - | - | - | - | - | - | - |
| Active Firstlines | - | - | - | 2 | 3 | 4 | 5 | 6 | 7 | 10 |
| Group Volume (GV) | - | - | - | 1.000 GV | 2.500 GV | 5.000 GV | 10.000 GV | 25.000 GV | 50.000 GV | 100.000 GV |
| Retail Discount | ≤ 50% | ≤ 50% | ≤ 50% | ≤ 50% | ≤ 50% | ≤ 50% | ≤ 50% | ≤ 50% | ≤ 50% | ≤ 50% |
| Webshop Bonus | 25% | 25% | 25% | 25% | 25% | 25% | 25% | 25% | 25% | 25% |
| Matching Bonus | - | - | - | - | 10% | 10% | 10% | 10% | 10% | 10% |
| Unilevel Bonus Level 1 | 7% | 7% | 7% | 7% | 7% | 7% | 7% | 7% | 7% | 7% |
| Unilevel Bonus Level 2 | 7% | 7% | 7% | 7% | 7% | 7% | 7% | 7% | 7% | 7% |
| Unilevel Bonus Level 3 | ▲ | 7% | 7% | 7% | 7% | 7% | 7% | 7% | 7% | 7% |
| Unilevel Bonus Level 4 | ▲ | ▲ | 7% | 7% | 7% | 7% | 7% | 7% | 7% | 7% |
| Unilevel Bonus Level 5 | ▲ | ▲ | ▲ | 7% | 7% | 7% | 7% | 7% | 7% | 7% |
| Unilevel Bonus Level 6 | ▲ | ▲ | ▲ | ▲ | 7% | 7% | 7% | 7% | 7% | 7% |
| Unilevel Bonus Level 7 | ▲ | ▲ | ▲ | ▲ | ▲ | 7% | 7% | 7% | 7% | 7% |
| Unilevel Bonus Level 8 | ▲ | ▲ | ▲ | ▲ | ▲ | ▲ | 7% | 7% | 7% | 7% |
| Unilevel Bonus Level 9 | ▲ | ▲ | ▲ | ▲ | ▲ | ▲ | ▲ | 7% | 7% | 7% |
| Unilevel Bonus Level 10 | ▲ | ▲ | ▲ | ▲ | ▲ | ▲ | ▲ | ▲ | 7% | 7% |
| Unilevel Bonus Level 11 | ▲ | ▲ | ▲ | ▲ | ▲ | ▲ | ▲ | ▲ | ▲ | 7% |
| Car Bonus | ▲ | ▲ | ▲ | ▲ | ▲ | ▲ | ▲ | ▲ | ▲ | €1.500 |

Discussion of Distributor Base and Sales Volume in U.S.

Fizziqs' website states that the company is powered by successful partnerships with rock solid multi-nationals. The company operates worldwide.

Company Website: <http://fizziqs.com/>

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Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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