

MLM Company Profile: Blessings Unlimited



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Blessings Unlimited

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Editor's Note:

Welcome to **MLMLegal.Com Company Profiles** at www.mlmlegal.com. Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites.*

Founding Story

Blessings Unlimited is based out of Siloam Springs, AR. Blessings Unlimited was founded by DaySpring, a company that produces Christian greeting cards and gifts. DaySpring has been partnering with Christian stores in local communities for over 35 years. Blessings Unlimited began operations in 2006. The name of the (www.mlmlegal.com) Company and their tagline "From God's heart, to your heart, to the hearts of others" represents the Company's desire for God to reveal Himself to us and through us.

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Impact on the Industry

Blessings Unlimited is a member of the Direct Selling Association. The Company operates based on Christian principles for the purpose of Christian ministry.

Discussion of Products

Blessings Unlimited offers Christian and inspirational products that are sold through home "gatherings". The product categories include Quiet Times and Devotions; Home Décor; Faith, Family and Friends; Personal Expressions; Celebrations; Jewelry; and Seasonal.

Discussion of Opportunity

Representatives are offered the (www.mlmlegal.com) opportunity to achieve the following:

- *Have unlimited growth potential by investing in the lives of others*
- *Earn extra income*
- *Enjoy a flexible schedule*
- *Help others be a blessing to family and friends*
- *Meet new friends and help others succeed*
- *Earn profit on your sales, recognition, rewards*

Representatives can join with the Company by purchasing a starter kit.

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Representatives earn the following by joining with Blessings Unlimited:

How You Earn Income

When you become an Independent Consultant and conduct Gatherings, you can earn income three ways:

- 1) You'll earn 25% profit on your personal sales, plus an additional bonus for reaching higher sales levels each month.
- 2) You can earn a bonus on the sales of the Consultants you personally sponsor.
- 3) You can choose our Leadership path and earn commissions on your group volume through influencing, leading, and coaching others toward success.

A Rewarding Career Plan

Blessings Unlimited Career Plan	Personal Profit on Retail Sales	Personal Volume Bonus	Sponsoring Bonus	Team Leader Bonus on Team Sales	Team Leader Bonus on Personal Sales	1st Generation Leadership Bonus	2nd Generation Leadership Bonus	3rd Generation Leadership Bonus
Executive Director	25%	5%	5%	5%	10%	6%	3%	2%
Director	25%	5%	5%	5%	10%	6%	3%	
Senior Team Leader	25%	5%	5%	5%	10%	6%		
Team Leader	25%	5%	5%	5%	10%			
Consultant	25%	5%	5%					

The Hostess Reward Program is illustrated as follows:

Guest Sales	Free products	Half Price Products
\$100-\$249		1
\$250-\$399	10% of sales	1
\$400-\$799	15% of sales	2
\$800+	15% of sales	3

Discussion of Distributor Base and Sales Volume in U.S.

Blessings Unlimited utilizes a multi-level (www.mlmllegal.com) compensation plan and a party-plan sales strategy. Blessings Unlimited operates within the United States.

Company Website: www.blessingsdirect.com

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***MLMLegal.Com** typically provides a link to official Company websites so that readers can become more fully informed about Companies that are profiled. The descriptive material offered is best categorized as "snapshot" information and represents a good starting point for research on Company products, services and opportunities. It should be clearly understood that such information may need updating in a dynamic and changing business marketplace. In addition, the information is gathered and presented in good faith for educational purposes, and if errors in information become apparent, **MLMLegal.Com** will attempt to correct the information, or if necessary, delete the Profile altogether. A reading of a Company Profile is properly followed up with visits to the Company website, research on major internet search engines, discussions with industry professionals and experts and feedback from those acquaintances who have had direct experience with the Companies. In addition, a wealth of information on MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan will be found at www.mlmllegal.com, including scores of articles, video, resource opportunities and detailed analysis on industry issues and factors to consider in both starting and running a MLM Company or a MLM home based business.*

Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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