

MLM Company Profile: Racco Cosmetics



Beauty inside out

**** Trademark of Racco
Cosmetics

Racco Cosmetics

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Editor's Note:

Welcome to **MLMLegal.Com Company Profiles** at www.mlmllegal.com. Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites.*

Founding Story

In 1987, during a unstable economic time in Brazil, (www.mlmllegal.com) Gisela and Luiz Felipe Rauen started Racco Cosmetics.

Impact on the Industry

Racco Cosmetics is a pending member of the Direct Selling Association. The company has also won several awards, including the Cosmetics News Awards, The Bizz Awards (2007), and the Nova Cosmopolitan Beauty Award.

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Discussion of Products

Racco Cosmetics has 400 different products in the categories of skin care, perfume, nutraceuticals, cosmetics, and hair care.

Discussion of Opportunity

Racco Cosmetics offers the following avenues for making money with the company:

1 - Become a Consultant

RACCO consultants have the opportunity to make 52% profit on the amount invested on high quality products, with a 34% discount on all cosmetics products as well an additional of 23% discount on the functional food line and promotional products.

2 - Invite Your Friends to Join

You earn \$20 per consultant that joins your team when you invite them to be part of RACCO's family.

3 - Become a Team Leader

RACCO gives you the opportunity to grow professionally and financially and reach your dreams. After becoming a consultant you have the chance to move up and become a team leader. The requirement is very simple: having two consultants in your team and having purchased 80 products. As a team leader, (www.mlmllegal.com) your profit increases to 67% on the amount invested in the products, with a 40% discount on all cosmetics products as well an additional of 30% discount on the functional food line and promotional products.

4 - Unlimited Gain on Sales of Your Team

Another advantage as a team leader is that you get 10% commission on all purchases from 1st Line and 4% commission from 2nd Line. This bonus is like a savings account. Every month you receive a check in the amount of the bonus to fund your account or a RACCO check to be used without restrictions on purchases below \$20.

5 - Become a Distribution Manager or a Director and Increase Your Profits

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If being a team leader is still not enough for you and you want more, you have the opportunity to become a distribution manager or a director, building a career without limits for growth, and reaching your greatest dreams.

Discussion of Distributor Base and Sales Volume in U.S.

The company operates in the United States and Brazil.

Company Website: <http://www.raccocosmetics.com/>

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Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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