MLM Company Profile: Lilla Rose, Inc.





**** Trademark of Lilla Rose, Inc.

Lilla Rose, Inc.

Copyright Jeffrey Babener www.mlmlegal.com

Editor's Note:

Welcome to **MLMLegal.Com Company Profiles** at <u>www.mlmlegal.com</u>. Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites .*

Founding Story

Lilla Rose, Inc. is based out of La Habra, (www.mlmlegal.com) California. The owners because making and selling hair décor products at farmer's markets and trade shows. After many successes and failures with retail stores and a variety of events, the company finally attracted a significant following. John Dorsey and his wife are the founders of the company and have been in the hair goods business since 1992.

Impact on the Industry

NA

www.mlmlegal.com www.mlmlegal.com www.mlmlegal.com www.mlmlegal.com

Discussion of Products

Lilla Rose, Inc. offers hair décor products and jewelry. Some of the products include hair sticks, orings, hairbands, and pins. The company also offers necklaces and earrings.

Discussion of Opportunity

Lilla Rose, Inc. offers distributors a personalized website, replicated e-store, and access to the backoffice.

Consultants are offered the following benefits:

- Discounts up to 45-percent
- Bonuses up to 40-percent

Consultants can choose from one of two starter kits, which include the following products:

Party Kit:

- 5 Flexi Hair clips
- 6 Opportunity Brochures
- 6 Product Catalogs
- 1 Tabletop Banner

Show Kit:

- 1 Sizing & Styling DVD
- 10 Opportunity Brochures
- 4 Product Catalogs
- 1 Black Tablecloth
- 50 Styling Sheets
- 2 Display Racks
- 1 Large Show Banner

For more information, one must contact the (<u>www.mlmlegal.com</u>) company.

Discussion of Distributor Base and Sales Volume in U.S.

NA

Company Website: http://www.lillarose.biz/

*At MLMLegal.Com the intent of MLM Company Profiles is strictly educational, and, to provide insight into the broad array of Company offerings from an industry that spans the globe in upwards of 150 countries with sales volume exceeding \$100 billion and distributor involvement in the tens of millions. MLMLegal.Com does not promote or endorse any Company. MLMLegal.Com offers no value judgments, either pro or con, regarding the Companies. In most instances, descriptive material comes from self description by the Companies themselves. In all presentations, the names and logos of the Companies are obviously the trademarks owned by the Companies and are presented for the express purposes of informing the public about the Companies; and no product or opportunity offered by the Companies is offered in this presentation.

MLMLegal.Com typically provides a link to official Company websites so that readers can become more fully informed about Companies that are profiled. The descriptive material offered is best categorized as "snapshot" information and represents a good starting point for research on Company products, services and opportunities. It should be clearly understood that such information may need updating in a dynamic and changing business marketplace. In addition, the information is gathered and presented in good faith for educational purposes, and if errors in information become apparent, MLMLegal.Com will attempt to correct the information, or if necessary, delete the Profile altogether. A reading of a Company Profile is properly followed up with visits to the Company website, research on major internet search engines, discussions with industry professionals and experts and feedback from those acquaintances who have had direct experience with the Companies. In addition, a wealth of information on MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan will be found at www.mlmlegal.com, including scores of articles, video, resource opportunities and detailed analysis on industry issues and factors to consider in both starting and running a MLM Company or a MLM home based business.

Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

www.mlmlegal.com