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## [Are You Suffering From Cloud Confusion?](#)

Posted on October 29, 2010 by [Brad Walz](#)

If you suffer from Cloud confusion, you are not alone. A recent study from Hubspan, an application integration and hosting company, found that about 39% of the companies in the study either planned to move some business application to the cloud or had no interest in to add a cloud or SaaS based project. The top reason for this hesitancy was that the companies were unclear on the potential benefits of cloud computing.

The amount of information—and hype—about cloud computing has been so intense in the IT industry for the last couple of years that it seems almost impossible for someone in the industry to not understand the basic concept and benefits of cloud computing. However, cloud computing may not be a good fit for every company. If you are thinking about cloud computing for your company, you may want to check out my post on [How to Kick the Tires of a Cloud Computing Company](#).



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