

MLM Company Profile: K&K Designs



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K&K Designs

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Founding Story

K&K Designs was started in (www.mlmlegal.com) 2010 by two life-long friends, Katy Cohen (founder and co-worker) and Kristin Melton (co-owner). Ms. Cohen got the idea to start the company when some friends saw her vinyl Christmas decals in her kitchen and thought how great it would be if she sold them. Ms. Melton, mother of four agreed, and joined Ms. Cohen in the project.

K&K Designs is located in Richmond, Virginia.

Impact on the Industry

NA

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Discussion of Products

K&K Designs offers home décor products, including personalized vinyl decals, personalized gifts, and children's décor.

Discussion of Opportunity

Consultants can begin with the company by purchasing one of three starter kits, which include:

Start-Me-Up! Kit:

- 4 - Kreative Klings*
- 3 - Kreative Kuts*
- 6" x 24" Kompanion Name Sign*
- 1 - Kreative Kids Shapes Set*
- 12" x 12" Framed Keepsake*
- 1 - Magnet Board*
- 1 - Action Figure Case*
- 1 - Large Reusable Tote Bag*
- 1 - Wine Bucket*
- 1 - Personalized Car Decal*

Splendid! Kit:

- 4 - Kreative Klings*
- 3 - Kreative Kuts*
- 6" x 24" Kompanion Name Sign*
- 2 - Kreative Kids Shapes Sets*
- 12"x 16" Framed Keepsake*
- 1 - Magnet Board*
- 1 - Action Figure Case*
- 1 - Large Reusable Tote Bag*
- 1 - Cooler Tote*
- 1 - Wine Bucket*
- 1 - 15" Enamel Tray*
- 1 - Reusable Lunch Bag*
- 1 - Glass Server & Spreader*
- 1 - Acrylic Serving Tray*
- 1 - Twill Tote*
- 1 - Personalized Car Decal*

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Supreme! Kit:

- 4 - Kreative Klings*
- 3 - Kreative Kuts*
- 6" x 24" Kompanion Name Sign*
- 2 - Kreative Kids Shape Sets*
- 1 - Kreative Kids Kling*

1 - Magnet Board
1 - Action Figure Case
1 - Large Reusable Tote
1 - Small Reusable Tote
1 - Cooler Tote
1 - Twill Tote
1 - Wine Bucket
14" x 18" Framed Keepsake
1 - 18" Enamel Tray
1 - Lunch Box
1 - Glass Server & Spreader
1 - Glass (4) Coaster Set
1 - Acrylic Serving Tray
1 - Enamel Trash Can
1 - Clear Acrylic Square Party Tub
1 - Oval Acrylic Soap Dispenser
1 - Toy Storage Pull (www.mlmllegal.com) Wagon
1- Lap Tray

For more information, one must fill out an online contact form.

Discussion of Distributor Base and Sales Volume in U.S.

NA

Company Website: <http://www.k-kdesigns.com/>

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Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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