

MLM Company Profile: GIA Wellness



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GIA Wellness

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Welcome to **MLMLegal.Com Company Profiles** at www.mlmllegal.com. Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites . *

Founding Story

GIA Wellness's corporate headquarters are located in Carlsbad, California.

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Alfred Hanser is the CEO and Founder and Lynda Cormier is the President and Co-Founder.

Impact on the Industry

NA

Discussion of Products

GIA Wellness sells aquagia, which is a water product meant to improve hydration, terragia, which are energy products, nutragia, which are nutritional supplements, and bellagia, which include hydrating skin products. The company also sells many other health and wellness products.

Discussion of Opportunity

GIA Wellness offers nine different ways to earn income and offers the following compensation plan:

GIA Wellness Consultant:

1. *Signs up for \$49.95 - receives Welcome Kit, (BIOPRO Website included free for 3 months when Consultant purchases \$99 or more at time of sign up).*
2. *Develop \$250 Group Volume (GV) in any calendar month and have monthly \$50 PV or \$35 ARO to be Qualified.*
3. *Receive a 20% discount off the retail price on all personal orders.*
4. *Receive 8% commission on 1st level Consultants.*
5. *To get paid at this level, Consultants must maintain \$50 Personal Volume (PV) or \$35 ARO and \$250 GV.*

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GIA Wellness Senior Consultant:

1. *Develop \$500 Group Volume (GV) in any calendar month and have monthly \$50 PV or \$35 ARO to be Qualified.*
2. *Receive a 20% discount off the retail price on all personal orders.*
3. *Receive 8% commission on 1st level Consultants.*
4. *Receive 7% commission on 2nd level Consultants.*
5. *To get paid at this level, Consultants must maintain \$50 Personal Volume (PV) or \$35 ARO and \$500 GV.*

GIA Wellness Manager:

Two ways to become a Manager:

A. Purchase \$1,000.00 Manager Pack or \$2,000.00 Business Builder Kit (\$49.95 fee waived) and be on \$100.00 ARO, or

B. Work your way to Manager ("Work-In"):

1. *Accumulate \$1,000 Group Volume (GV) within your first 30 days.*
2. *Subscribe to \$100 ARO or maintain \$150 Person Volume (PV) to be "Active".*

To re-qualify as a Manager you need \$1,000 Group Volume (GV) and subscribe to a minimum \$100 ARO or have \$150 Personal Volume (PV). The wholesale discount for personal purchases for the Rank of Manager and higher

is 30% off retail.

Key points relating to the Manager Rank:

- A. A Manager/Business Builder must establish their ARO for (www.mlmlegal.com) \$100 at the time that they initially enroll to be eligible to earn Manager Kit bonuses. The ARO requirement is waived in the month that they join, but must be in effect for the next calendar month.
- B. Consultant who works their way to Manager will become a qualified Manager in the month in which he/she has \$1,000 in Group Volume (GV) and a \$100 ARO or \$150 Personal Volume (PV).
- C. Those that work their way to Manager qualify to receive Manager Benefits the month following the month they qualified.
- D. Paid as Managers earn a \$50 bonus in their qualifying month and every month thereafter when "Paid As" a Manager.
- E. Remember, all new Consultants have 30 days to upgrade to the Rank of Manager by purchasing a Manager Pack or Business Builder Kit.

Manager Benefits:

1. Receive 30% discount on all personal purchases.
2. Eligible to receive additional 10% rebate on total Personal Volume (PV) if Manager achieves \$4,000 in PV during the calendar month. (Manager Pack/Business Builder Kit volume will not be counted towards the \$4,000 Personal Volume (PV) requirement to earn the 10% Personal Volume Rebate).
3. Eligible to receive 15% Quick Start Bonus on all new personally sponsored Managers who purchase a \$1,000 Manager Pack or \$2,000 Business Builder Kit (must have a \$100 ARO).
4. Receive 8% - 10% commission on 1st level Consultants;
5. Receive 7% commission on all 2nd level Consultants.
6. Receive 5% commission on all 3rd level Consultants.
7. If in any month a Manager fails to meet the monthly maintenance requirements to get paid as a Manager, that Manager can re-qualify (and earn Manager benefits in the month of re-qualifying) to get paid as a Manager in any subsequent month by having a \$100 ARO or \$150 PV and \$1,000 GV. A Manager who has a \$100 ARO is always eligible to earn Quick Start Bonuses.

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*Note: Active Consultant means the Consultant has ordered their required PV or subscribed to minimum required ARO in the month.

GIA Wellness Director:

1. To Qualify: Develop three (3) Paid-as Managers from different legs within your first 4 levels, be on a minimum of \$100 ARO or have \$150 PV, and have \$10,000 GV in a calendar month.

2. *To Qualify: 40% of the \$10,000 GV** requirement (\$4,000) must be generated from outside the strongest leg (unencumbered volume).*
3. *Receive 30% discount on all product purchases.*
4. *Eligible to receive additional 10% rebate on total PV if you achieve \$4,000 in PV during the calendar month. Manager Pack/Business Builder Kit volume will not be counted towards the \$4,000 Personal Volume requirement to earn the 10% Personal Volume Rebate.*
5. *Eligible to receive 15% Quick Start Bonus on all personally sponsored Managers or Business Builders (must have \$100 ARO)*
6. *Receive 8% - 10% commission on 1st level Consultants.*
7. *Receive 7% commission on all 2nd level Consultants.*
8. *Receive 5% commission on all 3rd level Consultants.*
9. *Leadership Development Bonus - Receive additional 3% commission on all volume down to and including the 1st Paid-as Senior Director (or above) generation volume. (Leadership Bonuses are paid down by Generations, not levels).*
10. *To maintain Paid-as status, Consultants must be on a minimum of \$100 ARO or \$150 PV and maintain \$7,500 GV in a calendar month, have three (3) qualified Paid-as Manager legs within your first 4 levels, and have 40% of the \$7,500 GV requirement (\$3,000) generated from outside of the strongest leg (unencumbered volume).*

GIA Wellness Senior Director:

1. *To Qualify: Develop five (5) Paid-as Managers from different legs within your first 4 levels, be on a minimum of \$100 ARO or \$150 Personal Volume, and have \$20,000 GV in a calendar month.*
2. *To Qualify: 40% of the \$20,000 GV** requirement (www.mlmlegal.com) (\$8,000) must be generated from outside of the strongest leg (unencumbered volume).*
3. *Receive 30% discount on all product purchases.*
4. *Eligible to receive additional 10% rebate on total PV if you achieve \$4,000 in PV during the calendar month. Manager Pack/Business Builder Kit volume will not be counted towards the \$4,000 Personal Volume requirement to earn the 10% Personal Volume Rebate.*
5. *Eligible to receive 15% Quick Start Bonus on all new personally sponsored Managers or Business Builders (must have \$100 ARO).*
6. *Receive 8% - 10% commission on 1st level Consultants.*
7. *Receive 7% commission on all 2nd level Consultants.*

8. *Receive 5% commission on all 3rd level Consultants.*
9. *Leadership Development Bonus - Receive additional 4% commission on all volume down to and including your 2nd Paid-as Senior Director (or above) generation volume. (Leadership Bonuses are paid down by Generations, not levels).*
10. *To maintain Paid-as status, Consultants must be on a minimum of \$100 ARO or \$150 PV, and maintain \$15,000 GV in a calendar month. Five (5) separate Paid-as Managers from different legs, within first 4 levels, 40% of the \$15,000 GV requirement (\$6,000) must be generated from outside of the strongest leg (unencumbered volume).*

GIA Wellness Executive Director:

1. *To Qualify: Develop seven (7) Paid-as Managers (which includes two [2] Paid-as Directors or above), have \$30,000 GV** in a calendar month, and be on a minimum of \$100 ARO or \$150 PV. The Managers and Directors must be in separate legs and within the first 4 levels.*
2. *To Qualify: 40% of the \$30,000 GV requirement (\$12,000) must be generated from outside the strongest leg (unencumbered volume).*
3. *Receive 30% discount on all product purchases.*
4. *Eligible to receive additional 10% rebate on total PV if you achieve \$4,000 in PV during the calendar month. Manager and Business Builder Kit volume will not be counted towards the \$4,000 Personal Volume requirement to earn the 10% Personal Volume Rebate.*
5. *Eligible to receive 15% Quick Start Bonus on all new personally sponsored Managers and Business Builders (must have \$100 ARO).*
6. *Receive 8% - 10% commission on 1st level Consultants.*
7. *Receive 7% commission on all 2nd level Consultants.*
8. *Receive 5% commission on all 3rd level Consultants.*
9. *Leadership Development Bonus - Receive additional 5% commission on all volume down to and including your 3rd Paid-as Senior Director (or above) generation volume. (Leadership Bonuses are paid down by Generations, not levels).*
10. *To maintain Paid-as status, Consultants must be on a minimum of \$100 ARO or \$150 PV, and maintain \$30,000 GV in a calendar month. Seven (7) separate Paid-as Manager legs. Two of the seven (7) legs need to be Paid-as Director (or above) for that commission month. The Managers and Directors must be in separate legs and within the first 4 levels. 40% of the \$30,000 GV requirement (\$12,000) must be generated from outside of the strongest leg (unencumbered volume).*

Automobile Bonus of \$300 per month after you have qualified at Executive Director for 3 consecutive months with minimum of \$60,000 in Organizational Volume in each month.

GIA Presidential Director:

1. *To Qualify: Develop nine (9) Paid-as Managers or above (which includes two [2] Paid-as Senior Directors or 3 Paid-as Directors or above), have \$40,000 GV ** in a calendar month, and be on a minimum of \$100 ARO or \$150 PV. The Managers and Senior Directors or Paid-as Directors must be in a separate leg and within the first 4 levels.*
2. *To Qualify: 40% of the \$40,000 GV requirement (\$16,000) must be generated from outside of the strongest leg (unencumbered volume).*
3. *Receive 30% discount on all product purchases.*
4. *Eligible to receive additional 10% rebate on total PV if you achieve \$4,000 in PV during the calendar month. Manager Pack and Business Builder Kit volume will not be counted towards the \$4,000 Personal Volume requirement to earn the 10% Personal Volume Rebate.*
5. *Eligible to receive 15% Quick Start Bonus on all new Manager Packs and Business Builder Kits (must have \$100 ARO).*
6. *Receive 8% - 10% commission on 1st level Consultants.*
7. *Receive 7% commission on all 2nd level Consultants.*
8. *Receive 5% commission on all 3rd level Consultants.*
9. *Leadership Development Bonus - Receive additional 6% commission on all volume down to and including your 4th Paid-as Senior Director (or above) generation volume. (Leadership Bonuses are paid down by Generations not levels).*
10. *To maintain Paid-as status, Consultants must (www.mlmlegal.com.) be on a minimum of \$100 ARO or \$150 PV, maintain \$40,000 GV in a calendar month and have six (6) separate Paid-as Manager legs. Two of the six (6) legs need to be Paid-as Senior Director or 3 Paid-as Directors (or above) for that commission month. The Managers, Senior Directors or Directors must be in separate legs and within the first 4 levels. 40% of the \$40,000 GV requirement (\$16,000) must be generated from outside of the strongest leg (unencumbered volume).*
11. *Automobile Bonus of \$500 per month after you have qualified at Presidential Director for 3 consecutive months and have a minimum of \$80,000 in Organizational Volume.*

GIA Wellness™ One Star Presidential Director:

1. *To Qualify: Develop six (6) Paid-as Managers (which includes 2 Paid-as Senior Directors or 3 Paid-as Directors or above), have \$150,000 Organizational Volume in a calendar month, and be on a minimum of \$100 ARO or \$150 PV. The Managers, Senior Directors or Directors must be in a separate leg and within the first 4 levels.*

2. *Receive 30% discount on all product purchases.*
3. *Eligible to receive additional 10% rebate on total PV if you achieve \$4,000 in PV during the calendar month. Manager Pack and Business Builder Kit volume will not be counted towards the \$4,000 Personal Volume requirement to earn the 10% Personal Volume Rebate.*
4. *Eligible to receive 15% Quick Start Bonus on all new Manager and Business Builder Kits.*
5. *Receive 8% - 10% commission on 1st level Consultants.*
6. *Receive 7% commission on all 2nd level Consultants.*
7. *Receive 5% commission on all 3rd level Consultants.*
8. *Leadership Development Bonus - Receive additional 6% commission on all volume down to and including your 5th Paid-as Senior Director (or above) generation volume. (Leadership Bonuses are paid down by Generations, not levels).*
9. *To maintain Paid-as status, Consultants must be on a minimum of \$100 ARO or \$150 Personal Volume in a calendar month, and have six (6) separate Paid-as Managers, two of the six (6) legs need to be Paid-as Senior Directors or 3 Paid-as Directors or above for that commission month.*
10. *Automobile Bonus of \$700 per month after you have qualified at One Star Presidential Director for 3 consecutive months and have a minimum of \$150,000 in Organizational Volume.*

*** At the Director, Senior Director, Executive Director and all Presidential Director Levels, 40% of the Group Volume has to be outside of your strongest Director leg.*

GIA Wellness™ Two Star Presidential (www.mlmlegal.com) Director:

1. *To Qualify: Develop six (6) Paid-as Managers (which includes 3 Paid-as Senior Directors or 1 Senior Director and 3 Directors or above), have \$300,000 Organizational Volume in a calendar month - no more than 60% from your strongest leg, and be on a minimum of \$100 ARO or \$150 PV. The Managers, Senior Directors or Directors must be in a separate leg and within the first 4 levels.*
2. *Receive 30% discount on all product purchases.*
3. *Eligible to receive additional 10% rebate on total PV if you achieve \$4,000 in PV during the calendar month. Manager Pack and Business Builder Kit volume will not be counted towards the \$4,000 Personal Volume requirement to earn the 10% Personal Volume Rebate.*
4. *Eligible to receive 15% Quick Start Bonus on all new Manager and Business Builder Kits.*
5. *Receive 8% - 10% commission on 1st level Consultants.*
6. *Receive 7% commission on all 2nd level Consultants.*
7. *Receive 5% commission on all 3rd level Consultants.*

8. *Leadership Development Bonus - Receive additional 7% commission on levels 1, 2, 3, and 6% down to and including your 6th Paid-as Senior Director (or above) generation volume. (Leadership Bonuses are paid down by Generations, not levels).*
9. *To maintain Paid-as status, Consultants must be on a minimum of \$100 ARO or \$150 Personal Volume in a calendar month, and have six (6) separate Paid-as Managers, three of the six (6) legs need to be Paid-as Senior Directors or 1 Senior Director and 3 Paid-as Directors or above for that commission month.*
10. *Automobile Bonus of \$1000 per month after you have qualified at One Star Presidential Director for 3 consecutive months and have a minimum of \$300,000 in Organizational Volume.*

Consistency Bonuses:

1. *Director- Qualifying month and 3 of next 5 months - \$1,000 Bonus*
2. *Senior Director- Qualifying month and 3 of next 5 months - \$2,500 Bonus*
3. *Executive Director- Qualifying month and 3 of next 5 months - \$5,000 Bonus*
4. *Presidential Director- Qualifying month and 3 of next 5 months - \$10,000 Bonus*
5. *Total Bonuses you'll earn as you move up from Director to Presidential Director: \$18,500*

There are five ways to get started with the company and five different starter packs to choose from. GIA Wellness also offers extensive training to distributors.

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Discussion of Distributor Base and Sales Volume in U.S.

GIA Wellness operates in the United States, Canada, Australia, and New Zealand.

Company Website: <http://www.giawellness.com/2/>

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professionals and experts and feedback from those acquaintances who have had direct experience with the Companies. In addition, a wealth of information on MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan will be found at www.mlmlegal.com, including scores of articles, video, resource opportunities and detailed analysis on industry issues and factors to consider in both starting and running a MLM Company or a MLM home based business.

Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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