



## Real Lawyers Blog For Business Development

*Posted by Robin Hensley on June 21, 2011*

Still on the fence about blogging?

Clients often ask if they should be blogging. Take a look at an article that LexBlog posted in their ["Talk of The LexBlog Network"](#) where I give my thoughts on blogging, its importance to business development and why you can never stop marketing. Blogging is one way to do that but doesn't require that you create your own blog. Well-placed comments that add to the online conversation on topics that represent you well can also be an effective strategy.

BTW, more important than taking time to blog is learning *how* to blog. A big THANK YOU to [Lyda Hawes](#) at LexBlog for helping *me* be a better blogger!

Until next time,

Robin

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