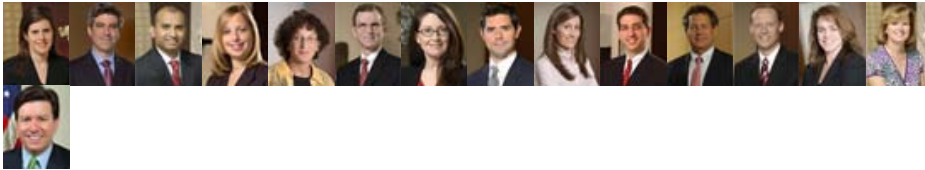


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February 2, 2009

CONSUMER PRODUCT SAFETY LAW

NEWSLETTER OF THE ADVERTISING, MARKETING & MEDIA PRACTICE GROUP OF MANATT, PHELPS & PHILLIPS, LLP

NEWSLETTER EDITORS

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Manatt and BNA Launch Audioconference Series on Consumer Product Safety Improvement Act--Part of BNA's "Legal and Business EDge" Coverage of Current Topics

Kerrie Campbell, Chair of Manatt's Consumer Product Safety Group, has joined forces with BNA to develop a four-part audioconference series focusing on complying with the Consumer Product Safety Improvement Act (CPSIA).

The first installment of the audioconference series, to be held on February 17, starts with the regulators and asks a question many are asking: "What has the Commission done so far and what does it mean?" In a conveniently organized 90 minute question and answer format moderated by Ms. Campbell, attendees who tune in will find out.

Panelists Cheryl Falvey, CPSC General Counsel and Joseph Martyak, Chief of Staff to CPSC Acting Chairman Nancy Nord and Acting Director of Public Affairs, will respond to questions concerning the interpretation and implementation of the CPSIA up to February 10, 2009, the effective date for new lead limits, the phthalates ban and mandatory toy safety standard (ASTM-F963).

Ms. Campbell will pose these and other questions:

- What do the recent Commission actions and rulemakings mean?
- Is general certification or third-party certification required, who has to certify and do retailers need certificates?
- What does the February 10 effective date mean?
- What authority does the CPSIA provide the Commission to address apparently unintended consequences?

Attendees will have the opportunity to ask questions.

For additional program and registration information, please visit: [BNA's Business and Legal EDge](#)

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Kerrie L. Campbell Ms. Campbell specializes in consumer product safety counseling and represents major manufacturers and retailers in investigation, enforcement and penalty proceedings before the U.S. Consumer Product Safety Commission (CPSC) and in matters referred to the U.S. Department of Justice. Ms. Campbell routinely counsels clients regarding compliance with the reporting requirements under the Consumer Product Safety Act, Flammable Fabrics Act and other statutes regulated by the CPSC. She advises clients on product recalls, corrective actions, responses to agency inquiries and Freedom of Information Act (FOIA) requests. She is a member of the Advisory Board for BNA's Product Safety and Liability Reporter.

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