



Alain L. Locke Elementary School – P.S. 208 Featured in Brazilian Newspaper

By Kara Smith

As a volunteer with PENCIL, I provide pro-bono public relations services to the Alain L. Locke Elementary School – PS 208 in Harlem. Principal Susan Green and her staff are some of the most dedicated, diligent people I've ever had the privilege of working with.

This year, fifth-grade teacher, **Monica Burns**, has done an exemplary job of keeping the school's blog updated, providing the teachers, parents and community with important and exciting information about Alain L. Locke Elementary.

They've received coverage in the [New York Times](#), and featured in a segment of [NY1's New Yorker of the Week](#), **Andrea Wenner** founder of the non-profit [Out 2 Play](#).

[MS. Burnes](#) ensures a post goes up every day. sometimes twice in a day and weekends.

Kudos to Ms. Burns!!



**Jacqueline Colon, Vice Principal; Manhattan Borough
President Scott Stringer, Andrea Wenner, Out to Play,
Principal Susan Green**

Brazilian reporter Antonio Gois, working on a special article about New York City's reforms in public education, made a stop at PS 208. An education correspondent for Brazil's largest newspaper, Folha de S. Paulo, Mr. Gois interviewed administrators, teachers, parents and students to learn about Alain L. Locke Elementary.

[PS 208 Featured in Brazilian Newspaper – Alain L. Locke Elementary School – P.S. 208.](#)

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Kara works with legal marketers to create a more clearly defined focus and distinctive business strategy that will provide them with a competitive advantage for new business, higher reputation recognition, and enhance their ability to attract, win, and retain the clients they really want.

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