

MLM Company Profile: Butterfly Worldwide, LLC



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Butterfly Worldwide, LLC

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Editor's Note:

Welcome to **MLMLegal.Com Company Profiles** at www.mlmllegal.com. Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites.*

Founding Story

The president and founder of the Company is Dianne Baldridge. When she started the Company she had been retired for 5 1/2 years. She wanted to create a Company that offered great products and an excellent business opportunity for other people. Butterfly launched in January of 2006. She had planned the Company for two years prior to the launch.

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The Company's founding directors are Colleen from Michigan, Lisa from Minnesota, Marcia from Indiana, Marlene from California, and Pat from New York (www.mlmllegal.com).

Impact on the Industry

Butterfly Worldwide, LLC offers "Butterfly Houses" which give loved ones a place to stay while their aging parents undergo extensive medical treatments.

Together, the founding national directors and the home office staff of the Company have over 200 years of experience in direct sales.

Discussion of Products

Butterfly Worldwide, LLC offers handbags, jewelry, fragrances, scarves, sets, and other accessories. The money back guarantee offers product replacement within 60 days of receiving the order.

Discussion of Opportunity

Consultants are offered the opportunity to get started right away without upfront costs, work their own schedule, receive training, be a part of a new business, work for a company that gives back to the community, selling great products, and the opportunity to earn as much as they want.

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There are three ways to earn money with the Company; by selling products, sponsoring others, and becoming a Butterfly leader.

To get started one must: find a consultant through their website, hold a Grand Opening Boutique, and have sales of \$700 which will then land them a Grand Opening Collection of Butterfly products valued at over \$1,400.

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Once a person becomes a consultant, they receive everything that they need to start up. The Grand Opening Collection includes handbags, jewelry, scarves, perfume, a watch, and other popular products.

Discussion of Distributor Base and Sales Volume in U.S.

The company operates in (www.mlmllegal.com) the United States. The Founder has trained thousands of direct sellers.

Company Website: www.butterflyboutique.com

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Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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