

MLM Company Profile: Color Me Beautiful



COLOR ME BEAUTIFUL

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Color Me Beautiful

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Editor's Note:

Welcome to **MLMLegal.Com Company Profiles** at www.mlmllegal.com. Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites.*

Founding Story

Color Me Beautiful is located in Manassas, VA. The appeal of this company is based on the book Color Me Beautiful, a New York Times #1 bestseller for 12 consecutive years. The book has sold 13 million copies worldwide.

The company launched in 2008 and offers home-based business owners the opportunity to sell products with over 20 years of demand.

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Impact on the Industry

NA

Discussion of Products

Color Me Beautiful sells makeup, skincare, bodycare, and accessories. Color Me Beautiful sells popular brand names by Flori Roberts, Adrien Arpel and Patti LaBelle.

Discussion of Opportunity

Color Me Beautiful offers consultants the opportunity to take home \$1,500 in the first 60 days, earn a six figure

income by building a successful team, carry no inventory and earn exotic cruises and free jewelry (www.mlmlegal.com) .

The company offers the following example of a consultant's income potential:

Activity	Monthly Earnings
• 1 Beauty Hour per week averaging \$300 dollars per party.	\$480
• 2 Beauty Hours per week averaging \$400 per party	\$1,280
• 2 Beauty Hours per week averaging \$300 and enroll 12 others who do what you do.	\$4,880
• 2 Beauty Hours per week averaging \$300 and enroll 17 others who, combined, enroll 13, all doing what you do.	\$9,540

Discussion of Distributor Base and Sales Volume in U.S.

Color Me Beautiful operates in the United States and the United Kingdom.

Company Website: <http://www.colormebeautiful.com>

At **MLMLegal.Com the intent of **MLM Company Profiles** is strictly educational, and, to provide insight into the broad array of Company offerings from an industry that spans the globe in upwards of 150 countries with sales volume exceeding \$100 billion and distributor involvement in the tens of millions. **MLMLegal.Com** does not promote or endorse any Company. **MLMLegal.Com** offers no value judgments, either pro or con, regarding the Companies. In most instances, descriptive material comes from self description by the Companies themselves. In all presentations, the names and logos of the Companies are obviously the trademarks owned by the Companies and are presented for the express purposes of informing the public about the Companies; and no product or opportunity offered by the Companies is offered in this presentation.*

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Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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