

[<Back](#)



# Penny For Your Thoughts ...

Volume 8 Issue 3

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in this issue

[Budweiser v. Budweiser](#)

[Entertainment Law CLE](#)

[Paul Simon Sues Clock Maker For Copyright Infringement](#)

[Who We Are](#)

*The Bennett Law Office counsels clients in the areas of entertainment, copyright and trademark law matters.*

*Penny For Your Thoughts ... Protecting and Leveraging Your IP* is the "e" newsletter from Bennett Law Office, PC. Our goal is to keep you informed of ways to protect your intellectual property and help you realize new sources of income from your creative endeavors.

• **Budweiser v. Budweiser**

[Tamera Bennett](#) was tapped in July 2008 by [LAW360](#), an online legal newswire, to voice her opinions regarding the international trademark dispute between Anheuser-Busch and state-owned Czech brewer Budejovicky Budvar NP in light of the pending acquisition of Anheuser-Busch by Belgium beer maker InBev NV.



Bennett felt the acquisition would not lead to any immediate change in the ongoing disputes between the parties. "Obviously, I don't know what their internal strategies are going to be, but in the end I would say it's not going to change a lot," Bennett said. She added that each company will continue to expand into new territories and that each new territory will bring a new conflict. "We won't be here in 100 years, but our grandchildren will be having the same conversation because those brands will still be here," Bennett said."

Read the complete article [here](#).

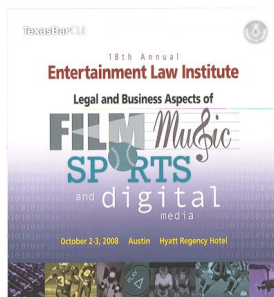


[Create Protect Blog](#)



[Bennett Law Office, PC](#)

• **Entertainment Law CLE**



The 18th Annual Entertainment Law Institute CLE: Legal and Business Aspects of Film, Music, Sports, and Digital Media will be held October 2-3 in Austin.

Highlights of the CLE are sure to include topics such as "Let the Radio Play: Fleeting Expletives, Payola, Content, Consolidation, and Other Hot Topics in Radio," "She Got the



**United States Patent & Trademark Office**



**United States Copyright Office**



**Farm to Market Music**

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Goldmine, I Got the Shaft" - When Copyright Collides with Community Property Rights, What Gives," and "Ethics: Not A Game," game show co-hosts Tamera Bennett and Coyt Randall Johnston.

For more information on the CLE and to register, check out [TEXASBARCLE](#).

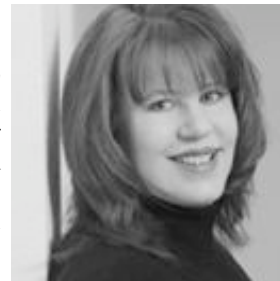
• **Paul Simon Sues Clock Maker For Copyright Infringement**

Songwriter Paul Simon filed a complaint in July 2008 against Rhythm Watch Company alleging Rhythm sold 40,000 clocks in the last three years with the song "Bridge Over Troubled Water" without a license.

More on this case can be found on our [CreateProtect blog](#).

• **Who We Are**

Tamera Bennett, nicknamed by her clients as the IP quarterback, develops strategies to protect and leverage each client's intellectual property. Tamera works closely with her clients to implement customized brand management programs. Tamera's clients range from rock star to leadership coach and financial guru to custom motorcycle designer.



Tamera is a past chair of the State Bar of Texas Entertainment & Sports Law section, a founding board member of the Women Business Owners of Denton County, and a former adjunct professor at Dallas Baptist University. Tamera frequently lectures to attorneys and business owners on intellectual property and entertainment law matters. In addition to her law practice, Tamera is the owner and president of Farm To Market Music, LLC a full service song administration company.

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