

# MLM Company Profile: Cherish Designs



*Cherish Designs*  
The Jewelry You Help Design

\*\*\*\* Trademark of Cherish Designs

## Cherish Designs

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### Founding Story

Catherine Radley is the founder of Cherish Designs. She started the company in her dining room.

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Cherish Designs is located in Mt. Laurel, New Jersey.

### Impact on the Industry

NA

### Discussion of Products

Cherish Designs sells jewelry, including necklaces, anklets, earrings, pendants, and watches. The company's flagship product is the Cherish Bracelet. Cherish Designs uses stainless steel, multi-strand design wire, high-quality sterling silver, filled 14kt gold beads, and genuine Swarovski crystal.

### Discussion of Opportunity

For information about Cherish Designs' compensation ([www.mlmllegal.com](http://www.mlmllegal.com)) plan and opportunity, one must contact the company.

## **Discussion of Distributor Base and Sales Volume in U.S.**

Cherish Designs has over 200 consultants in the United States.

Company Website: <http://www.cherishbracelet.com>

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*Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.*

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