

## MLM Company Profile: AMS Health Sciences, Inc.



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### AMS Health Sciences, Inc.

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#### **Editor's Note:**

Welcome to **MLMLegal.Com Company Profiles** at [www.mlmllegal.com](http://www.mlmllegal.com). Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites.\*

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#### **Founding Story**

AMS Health Sciences has been in business for over 18 years. It is based in Oklahoma City, Oklahoma.

#### **Impact on the Industry**

In 1999, AMS Health Sciences accepted a listing on the American Stock Exchange as AMM. It is the only nutritional network marketing company on the American Stock Exchange.

The *Selling Power Magazine* ranks AMS Health Sciences as #13 among "America's 500 Largest Sales Force- Direct Sales". The Daily Oklahoman lists AMS Health Sciences as number three in the state for growth in stock price in 2003. Also in 2003, AMS Health Sciences was listed as #78 for the "Best Performance Stock- Total Returns" among the 1,100 companies listed on the American Stock Exchange.

AMS Health Sciences is a member of the Direct Selling Association.

#### **Discussion of Products**

Some of AMS Health Sciences' top products include ([www.mlmllegal.com](http://www.mlmllegal.com)) energy products, strength products, weight loss products, and skin care products.

Prime Delight is a product that combines nature's best antioxidants with natural adaptogens to create a super-nutritional drink.

The Prime One Series consists of their top three performance products called Prime One, Prime One Concentrate, and Prime Plus. Prime One is an herbal adaptogenic formula that works at the cellular level to help you perform at your maximum mental and physical health. Prime One Concentrate is the same as Prime One but much more concentrated. Prime Plus was originally designed for athletes and works to increase lean muscle, burn fat, and speed up recovery processes for mental and physical activity.

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### **Discussion of Opportunity**

Representatives make commission on those that they sponsor through their downlines. Commissions are paid out to distributors daily.

AMS Health Sciences offers the following commissions and pay structures to distributors:

*Representatives can make nine percent to 26 percent on all monthly recurring product order bonus volume. Monthly cash bonus pools also pay out an additional three percent monthly. Once the representative runs out of warm market prospects, they can implement the AMS Customer Acquisition Program and then convert 10%-20% of their customers to team members. During the customer acquisition, representatives earn \$20 on each \$49 registration, \$175 when they upgrade to \$399 BBP status, and up to 100 percent in matching infinity bonuses on potentially all enrollments in their organization down to infinity every week.*

The commissions, levels, and customer conversion statistics for distributors are presented by AMS Health Sciences as follows:

*You become an Associate and sign-up 30 customers. You convert 10% or 1 of every 10 customers to Associates for a total of 3 new Associates.*

*Your 3 new Associates go on your level 1.*

*Next, those 3 Associates get their 30 customers and convert 10% to Associates and enroll 3 Associates, totaling 9 Associates on your level 2.*

*Next, those 9 Associates get their 30 customers and convert 10% to Associates and enroll 3 new Associates, totaling 27 Associates on your level 3.*

*Here is what your team looks like on paper:*

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Level 1 - 3 Team Members

Level 2 - 9 Team Members

Level 3 - 27 Team Members

*Total: Only 39 Team Members*

*Your team has a total of 39 members at a projected \$100 BV monthly recurring product order for our illustration.*

*Then, you are now promoted to the Silver Director position in the pay plan.*

*MONTHLY INCOME ON 39 TEAM MEMBERS: You are ([www.mlmlegal.com](http://www.mlmlegal.com)) making up to **\$500 per month** in residual income, not counting your enroller bonuses. As a Silver Director you qualify for potentially lucrative silver group pay.*

*MONTHLY INCOME ON 30 TEAM MEMBERS ON A \$30 AUTO-SHIP: **Team Member Monthly Income** - If your 39 team members used customer acquisition wholesale buyers club to acquire 30 customers each on a \$30 monthly 1-product recurring auto-ship, you could get paid up to an additional \$3000 a month. This does not include enroller bonuses and is just **pure residual monthly income**.*

*CUSTOMER ENROLLER BONUS: Each Associate who signed up 30 customers on a \$49 enrollment pack receives a \$20 bonus for each customer totaling another \$600.*

*100% MATCHING BONUS INCOME: Your matching bonus earned you up to \$700 on just the 39 team members. Additional matching bonuses get paid every week on all qualified new team member enrollments down to infinity. This income is potentially significant. (See Compensation Section below: "Click For Cash"). This allows you to leverage your time and significantly increase your income potential.*

AMS Health Sciences offers the following compensation plan:

## How the AMS Secured Infinity Compensation Plan pays now - and later.

By becoming an AMS Associate, you've taken the first step toward financial security. The beauty of our plan is that you succeed by helping others succeed. Good leadership and a continuing commitment to good business practices are rewarded every step of the way.

Retail Sales	Associate Level 1	Associate Level 2	Senior Associate	Director	Silver Director	Gold Director	Platinum Director
<b>Retail Example</b> AM-5000 Sugg. Retail: \$45.00 Wholesale Price: \$30.00 (12 bottles/week)  \$540 Retail -\$360 Cost \$180 Profit x 4.3 (whistons) \$774 per/whiston (plus shipping & tax)	<b>Attain Active:</b> • \$22 WV on monthly auto-ship	<b>Attain Active:</b> • \$30 WV on monthly auto-ship  or \$50 monthly WV purchases	<b>Attain Active:</b> •\$80 WV on monthly auto-ship	<b>Attain Active:</b> •\$80 WV on monthly auto-ship  • \$600 WV monthly total on the first 2 levels	<b>Attain Active:</b> • \$80 WV on monthly auto-ship  • \$1,200 WV monthly total on the first 2 levels  • \$2,500 WV total on monthly downline purchases  • 2 Directors each in separate legs or 4,000 WV total on monthly downline purchases - no more than \$2,500 in any one leg	<b>Attain Active:</b> • \$80 WV on monthly auto-ship  • \$1,800 WV monthly total on the first 2 levels  • \$5,000 WV total on monthly downline purchases  • 2 Silver Directors each in separate legs or \$8,000 WV total on monthly downline purchases - no more than \$5,000 in any one leg	<b>Attain Active:</b> • \$80 WV on monthly auto-ship  • \$2,400 WV monthly total on the first 2 levels  OR • 4 Gold Directors each in separate legs  • \$40,000 WV total on monthly downline purchases

### TO MAINTAIN LEVELS AFTER REACHING LEVEL ABOVE

<b>Maintain Active:</b> • \$22 WV in products on monthly auto-ship	<b>Maintain Active:</b> • \$30 WV on monthly auto-ship  or \$50 monthly WV purchases  • Comply with company policies and procedures	<b>Maintain Active:</b> • \$80 WV on monthly auto-ship  • Comply with company policies and procedures	<b>Maintain Active:</b> • \$80 WV on monthly auto-ship  • Comply with company policies and procedures	<b>Maintain Active:</b> • \$80 WV on monthly auto-ship  • Comply with company policies and procedures	<b>Maintain Active:</b> • \$80 WV on monthly auto-ship  • Comply with company policies and procedures	<b>Maintain Active:</b> • \$80 WV on monthly auto-ship  • Comply with company policies and procedures	<b>Maintain Active:</b> • \$80 WV on monthly auto-ship  • \$2,400 WV monthly total on the first 2 levels  OR • 4 Gold Directors each in separate legs  • \$40,000 WV total on monthly downline purchases
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	% of BV						
Level 1	9	9	9	9	9	9	9
Level 2		9	9	9	9	9	9
Level 3			9	9	9	9	9
Level 4				9	9	9	9

- WV - Wholesale Volume of product purchases before adding sales taxes and handling (if any).
- BV - Bonus Value is the amount assigned to each product to calculate all bonuses.

The BV varies by product and type between 50% to 80% of WV.

\*New Associates and Preferred Customers enrolled at your 1st level (or below) AFTER you reach Director or Silver Director down to the next qualified Director or Silver Director (or above) become a part of your secured Director and/or Silver Group. Platinum Group also starts with 1st level. You never lose any of your group members to a new Director, Silver or Platinum.

*Director Group	4	4	4	4
*Silver Director Group		5	8	8
SILVER DIRECTOR GENERATION GROUPS (THROUGH 4 GENERATIONS)	1		3	3
	2		3	3
	3		2	2
	4		2	2
*Platinum Director Group				5



## **Discussion of Distributor Base and Sales Volume in U.S.**

The "AM" family of weight loss products has sold millions of servings.

Company Website: [www.amsonline.com](http://www.amsonline.com)

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*Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.*

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