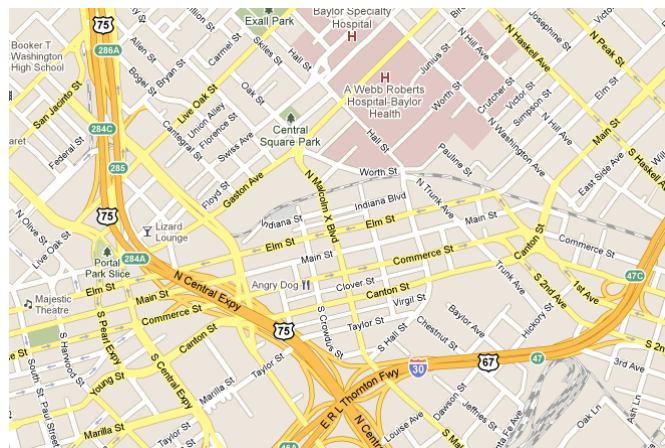


## Your Key To Success: Turn Your Goals into Actions

by [Cordell Parvin](#) on June 22, 2011

Whether you have written them down or not you have goals. It is just easier to keep track if you write them down.

Nearly every expert recommends writing down your goals – from once a year to several times during the year. But it takes more than pen, paper and good thoughts to reach your goals. You must also do something! It may take more – or less – time than you thought to reach your goals, but one thing's for certain: you will never reach them if you don't take action.



Your written goals are like a map – directions for traveling from Point A to Point B. But you have to commit – and start driving – if you expect to reach your destination. How can you do that?

- Tell your spouse, a colleague or friend what your goals are.
- Report to that person regularly on what you have done.
- Break down your goals into smaller actions.
- Plan your actions for each week, estimate the time each action will take and put it on your calendar.
- Keep a journal.

If you haven't done this for 2011 and feel like you have not accomplished what you had hoped, please give the suggestions above a try for the second half of 2011.

# Cordell Parvin Blog

DEVELOPING THE NEXT GENERATION OF LAW FIRM RAINMAKERS

**Cordell M. Parvin** built a national construction practice during his 35 years practicing law. At Jenkins & Gilchrist, Mr. Parvin was the Construction Law Practice Group Leader and was also responsible for the firm's attorney development practice. While there he taught client development and created a coaching program for junior partners. In 2005, Mr. Parvin left the firm and started Cordell Parvin LLC. He now works with lawyers and law firms on career development and planning and client development. He is the co-author of ***Say Ciao to Chow Mein: Conquering Career Burnout*** and other books for lawyers. To learn more visit his Web site, [www.cordellparvin.com](http://www.cordellparvin.com) or contact him at [cparvin@cordellparvin.com](mailto:cparvin@cordellparvin.com).