

MLM Company Profile: Aloette Cosmetics, Inc.



ALOETTE[®]
Share the Beauty

**** Trademark of Aloette Cosmetics, Inc.

Aloette Cosmetics, Inc.

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Editor's Note:

Welcome to **MLMLegal.Com Company Profiles** at www.mlmllegal.com. Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites.*

Founding Story

Aloette Cosmetics, Inc. was founded in 1978.

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Aloette Cosmetics, Inc. is located in Atlanta, Georgia.

Impact on the Industry

Aloette Cosmetics, Inc. states that it is one of the industry's leading direct sales companies. It has been counted among America's Top 200 Small Companies by Forbes Magazine. Aloette Cosmetics, Inc. is also a member of the Direct Selling Association.

The company supports the American Heart Association's Go Red For Women movement.

Discussion of Products

Aloette Cosmetics, Inc. sells skin care, makeup, (www.mlmllegal.com) bath and body care, and collection

products, which include exfoliates, foundations and fragrances. The company specializes in innovative features such as refillable magnetic compacts that help reduce environmental waste.

Discussion of Opportunity

Consultants have the opportunity to earn the following income:

Earn money with every item you sell. Build a team and even more. At Aloette, your commission and bonuses are based on the **full retail value** of each product sold—not wholesale value or a percentage—so you really do earn more.

Consultant Income Example:

Average Show of \$400 x 35% = \$140

Average show lasts 2-3 hours total

\$140 profit x 3 Shows in a week = \$420

Total time invested: 6-9 hours

12 hours making \$420 profit

\$35 per hour

Manager Income Example:

You sell \$1,000 per week for 50 weeks at 35% commission: you earn **\$17,500**

Your team sells \$32,000 per month for 12 months: you earn **\$38,400** (with 10% monthly bonus)

Total yearly earnings: \$55,900

LEVEL	COMMISSION		
Consultant	(Based on Your Sales)		
Your first 19 Shows, no new recruits	25%		
With 2 recruits or 20 shows	30%		
With 3 recruits or 30 shows	35%		
Manager	<i>Based on Your Sales</i>	<i>Based on Your Team's Sales</i>	<i>Based on Breakaway Sales</i>
3+ Recruits and \$4,000 in personal staff sales	35%	5% - 9%	0
Manager with 1 Breakaway Manager	35%	7% - 13%	3.5% - 6.5%
Manager with 2 Breakaway Managers	35%	8% - 14%	4% - 7%
Manager with 3 Breakaway Managers	35%	9% - 15%	4.5% - 7.5%
Manager with 4-9 Breakaway Managers	35%	10% - 16%	5% - 8%
Become an Aloette Consultant ▶			

For additional information on joining, one must contact the company.

Discussion of Distributor Base and Sales Volume in U.S.

The company operates in the United States and Canada.

Company Website: <http://www.aloette.com/>

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Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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