

I was having a wonderfully insightful twitter conversation with [Victoria Pychon](#) the other day about how the hope we each had had for profound societal change in our youth had been reinvigorated by the free exchange of ideas and mutual support for innovation that exists in the world of social networking. About the way that social networking enables you to interact across societal and geographic limitations to find empowerment in what could otherwise be a very lonely endeavor. About the freedom of expression that exists when you are unconstrained by the standards of a closed universe. Shortly after that, I turned to review my calendar for the next few weeks. It was a sea of red (red being the times blocked out for scheduled appointments). And I realized that many of those appointments were free educational webinars or teleconferences presented by thought leaders in social media. And there it was: the beauty of social networking in action. The free flow of valuable information that can empower all of us to reach our goals, to stretch and learn and grow. No longer institutionally-bound, the interaction of people and technology has created a global community that cares, educates and inspires.

And so, in the spirit of spreading the good news, I am creating a new service on my website called [Social Media Presents](#), which will be a list of all the free educational presentations I can find (and I find lots more than I can attend). The list will include anything I find on the following topics: law and social media, social media marketing for lawyers, blogging, online privacy, business & real estate law, cloud computing and legal research outsourcing. It will be updated every Thursday for the upcoming two weeks. **This service is a work in progress, and soon will include more events and better functionality.** So here's my list for the next two weeks. Hope you can take advantage of it and catch some of social media's best. Come join this incredible community in a new and meaningful way! **In the future, you can access this event information at www.FreelanceLawFirm.com. You can also receive an event update automatically every Thursday by email subscription located on the Social Media Presents page.**

[Social Media Presents: Free Upcoming Webinars](#)

In the spirit of sharing, encouragement and support, legal thought leaders, through their social media participation, often provide free educational webinars to inform and educate lawyers on emerging trends in substantive law, law practice, the interaction of law and social media, law marketing and many other topics designed to help you advance your career. This page will be updated every Thursday, and will contain as many free webinars, teleclasses and other media presentations available for the following two-week period as I have found. I encourage you to review the list below and sign up for any presentations of interest to you.

If you are a presenter, I encourage you to contact me through my website, or on twitter [@donnaseyle](#) to inform me of any presentation you would like included. If the presentation is scheduled further out than two weeks, I will include it in the appropriate time frame.

- EVENT: Integration: The sum is greater than its parts - How to deliver better results by integrating multiple online channels, DATE & TIME: Tuesday, December 8th at 1:00 pm Eastern, sponsored by [Neilsen Business Media](#)
- EVENT: Content is King! How to Create It, Use It, and Share It So You Can Reign Supreme in the Social Media Realm, DATE & TIME: Tuesday, December 8th at 2:00pm Eastern, FORMAT: Simulcast! (Attend via Phone or Webcast -- it's your choice), sponsored by the [International Social Media Association](#)
- EVENT: Positioning Yourself for Tomorrow's Social Media Today: Best Practices for Legal Professionals; DATE & TIME: Wednesday, December 9th at 11:00 am eastern, sponsored by [Martindale-Hubbell Connected](#)
- EVENT: Integrating Social Media into Marketing, DATE & TIME: Friday, December 11th at 12:00 pm eastern time, sponsored by [BrightTalk](#) - Media & Marketing channel
- EVENT: Best Practices for LinkedIn, DATE & TIME: Tuesday, December 15th at 2:00 PM eastern time, sponsored by the [International Social Media Association](#)
- EVENT: Join Adrian Dayton's podcast [Weekly Voir Dire](#) EVERY FRIDAY morning at 10:00 am eastern time. Includes compelling interviews with lawyers at the top of their game!

Not free, but well worth the cost:

- EVENT: The Virtual Law Firm: Benefits, Costs and Ethical Pitfalls to Avoid, DATE & TIME: Thursday, December 17th at 1:00 pm eastern time, sponsored by the [American Bar Association](#)'s Law Practice Management section