MLM Company Profile: Sydney Andrews

**** Trademark of Sydney Andrews

Sydney Andrews

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Editor's Note:
*Welcome to **MLMLegal.Com Company Profiles** at www.mlmlegal.com. Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites .**

Founding Story
Sydney Andrews is a company that is (www.mlmlegal.com)ten years in the making and started with a gift of a friendship bracelet. Jill Pfefer is the founder of the business and it is based in Aurora, Colorado.

Impact on the Industry
Sydney Andrews is a member of the Direct Selling Association.
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Discussion of Products
Sydney Andrews sells jewelry, including necklaces, bracelets, earrings, and rings, as well as some accessories like extenders and belts.

Discussion of Opportunity
Consultants with Sydney Andrews are offered the following incentives for joining the company:

· *Unique and reasonably priced products, not found in retail stores*

· *Commissions start at 30% and can increase to 50% of the retail selling price*

· *Leadership program with bonus override commissions on your team sales*

· *Your own personalized website with on-line ordering and back office tools*

· *Generous, Free hostess rewards – plus free shipping!*

· *Very reasonable shipping charges on customer orders*

· *Recognition & travel programs*

· *No sales minimums or quotas to remain active*

· *No inventory requirements*

Sydney Andrews offers the following Bonus Commission (www.mlmlegal.com) Program:

Bonus Level	Cumulative Sales	Base Commission	Bonus Commission	Total Commission
Silver	$5,000	30%	3%	33%
Gold	$7,500	30%	5%	35%
Platinum	$10,000	30%	8%	38%
Diamond	$20,000	30%	10%	40%

In addition, the company offers the following commission levels:

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Consultants are also offered a personal website, back office tools, training, and consulting. In order to join the company, one must first purchase a starter kit, which generally includes some of the following items: assorted best-selling jewelry items, jewelry carrying case, samples trays, party (www.mlmlegal.com) cards, product catalog, hostess packets, and brochures.

Successful consultants are rewarded with iPods and Disney cruises.

Discussion of Distributor Base and Sales Volume in U.S.
Sydney Andrews operates in the United States and Puerto Rico.

Company Website: http://sydneyandrews.com/

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Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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