

MLM Company Profile: Enagic USA, Inc.



**** Trademark of Enagic USA, Inc.



Enagic USA, Inc.

Copyright Jeffrey Babener www.mlmllegal.com

Editor's Note:

Welcome to **MLMLegal.Com Company Profiles** at www.mlmllegal.com. Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites.*

Founding Story

The Enagic company timeline is illustrated as shown:

- June 1974

Sony's specialty trading operation, the precursor of Enagic, began operations.

- March 1988

Company became Kangen water specialist with philosophy of "True Health."

- January 2000

Enagic began sales of core product "LeveLuk DX."

- October 2001

Merged with Toyo Aitex. The company specializes in electrolysis water generating technology.

- August 2002

The Enagic Service Division was established especially for the service and maintenance.

- January 2003

Designated "Global Year One." International operations were initiated and Enagic USA, Inc. was born.

www.mlmlegal.com www.mlmlegal.com www.mlmlegal.com www.mlmlegal.com www.mlmlegal.com

- April 2003

Cartridge and promotional goods supplier Enagic Supply Center was established.

- June 2003

Product line-up was expanded to include the "LeveLuk Super 501" and the "Anespa" bathwatersystem. Los Angeles Branch Office was (www.mlmlegal.com) opened.

- September 2003

Enagic Taiwan was established.

- October 2003

Taipei Branch Office was opened.

- November 2003

Yanbaru Natural Materials Factory opened in Okinawa

- June 2004

New York Branch Office was opened.

Enagic celebrated 30th year anniversary.

Began sales of Kangen Ukon Sigma.

- September 2004

Began sales of LeveLuk SD501.

Enagic USA, Inc. was launched in 1974.

Impact on the Industry

Enagic USA, Inc. is a member of the Direct Selling Association.

Discussion of Products

Enagic USA, Inc. offers electrolysis water generation devices, health and beauty devices, water treatment systems, and nutritional products.

Discussion of Opportunity

Enagic USA, Inc. offers distributors no sign-up fees, no monthly qualifications, no stocking of inventory, no annual renewal, and no time limits.

Enagic USA, Inc. utilizes an 8- point commission structure, which includes:

www.mlmlegal.com www.mlmlegal.com www.mlmlegal.com www.mlmlegal.com www.mlmlegal.com

There are six ranks (1A-6A) and all ranks have 8 levels to pay. In order to advance in rank, the rep and the rep's team need to accumulate a specific number of sales. A rep can advance directly from 1A (must have two direct sales) to any other rank when the accumulated sales volume meets the stated requirements.

There are five additional ways to earn income, including:

Educational allowances are paid daily. These are only available to the 6A distributors or higher.

Development bonuses are paid monthly and are available to all 6A2 distributors or higher.

Group sales bonuses are paid quarterly and are available to all 6A2 distributors or higher. A max bonus of 2.4 percent will be paid on each distributor group sales based the Distributor's rank.

The company's payout distribution plan is illustrated as follows:

All 6A2 Distributors (and higher) are eligible for 1% Bonus on his/her group sales.

All 6A2-2 Distributors (and higher) are eligible (www.mlmlegal.com) for 1% Bonus on his/her group sales.

All 6A2-3 Distributors (and higher) are eligible for .3% Bonus on his/her group sales.

All 6A2-4 Distributors (and higher) are eligible for .1% Bonus on his/her group sales.

Leadership bonuses are also paid monthly and are available to all 6A2-2 distributors or higher.

International bonus pool is paid quarterly and is available to all 6A2 distributors or higher.

1A Distributor- must personally sell one machine to advance to rank of 1A (a unit sold to oneself is counted as a sale). The reward includes: earn \$180 commission per unit on the first two direct sales, earn \$180 per unit on indirect sales from those first two 1A distributors, down through 8 points within 8 levels.

www.mlmlegal.com www.mlmlegal.com www.mlmlegal.com www.mlmlegal.com www.mlmlegal.com

To qualify for a 2A Distributor you must first be a 1A Distributor, accumulate a sales of two units, and personally sell one additional unit to be paid at this rank, which is the 3rd direct sale. The reward includes:

** Earn \$360 per unit on your 3rd direct sale*

** Earn \$360 per unit sold beneath your 3rd direct, down through your 7th level.*

** Earn \$180 per unit sold on your 8th level.*

To qualify to achieve the 3A distributor you must sell 10 unites, directly and indirectly and personally sell one additional unit to be paid at this rank (the 4th sale). The rewards include:

** Earn \$540 per unit on your 4th direct sale.*

** Earn \$540 per unit sold beneath your 4th direct, down through your 6th level.*

** Earn \$360 per unit sold on your 7th level.*

** Earn \$180 per unit sold on your 8th level.*

To qualify for a 4A distributor you must have an accumulated total sales of 20 units, directly or indirectly, and personally sell one additional unit to be paid at this rank. The rewards include:

- * Earn \$720 per unit sold on your 5th direct sale.
- * Earn \$720 per unit sold beneath your 5th direct, down through your 5th level.
- * Earn \$540 per unit sold on your 6th level.
- * Earn \$360 per unit sold on your 7th level.
- * Earn \$180 per unit sold on your 8th level.

To qualify for a 5A distributor you must have accumulated (www.mlmllegal.com) sales of 50 units, directly or indirectly, and personally sell one additional unit to be paid as this rank. The rewards include:

- * Earn \$900 per unit on your 6th direct sale.
- * Earn \$900 per unit sold beneath your 6th direct, down through your 4th level.
- * Earn \$720 per unit sold on your 5th level.
- * Earn \$540 per unit sold on your 6th level.
- * Earn \$360 per unit sold on your 7th level.
- * Earn \$180 per unit sold on your 8th level.

To qualify for the 6A distributor you must accumulate a total sale of 100 units, directly or indirectly, and must personally sell one additional unit to be paid at this rank. The rewards include:

www.mlmllegal.com www.mlmllegal.com www.mlmllegal.com www.mlmllegal.com www.mlmllegal.com

- * Earn \$1080 per unit on your 7th and all subsequent direct sales.
- * Earn \$1080 per unit on indirect sales beneath your 7th direct, down through your 3rd level.
- * Earn \$900 per unit sold on your 4th level.
- * Earn \$720 per unit sold on your 5th level.
- * Earn \$540 per unit sold on your 6th level.
- * Earn \$360 per unit sold on your 7th level.
- * Earn \$180 per unit sold on your 8th level.

Discussion of Distributor Base and Sales Volume in U.S.

Enagic USA, Inc.'s sales are in the hundreds of millions of dollars annually.

Company Website: <http://www.enagic.com>

At **MLMLegal.Com the intent of **MLM Company Profiles** is strictly educational, and, to provide insight into the broad array of Company offerings from an industry that spans the globe in upwards of 150 countries with sales volume exceeding \$100 billion and distributor involvement in the tens of millions. **MLMLegal.Com** does not promote or endorse any Company. **MLMLegal.Com** offers no value judgments, either pro or con, regarding the Companies. In most instances, descriptive material comes from self description by the Companies themselves. In all presentations, the names and logos of the Companies are obviously the trademarks owned by the Companies and are presented for the express purposes of informing the public about the Companies; and no product or opportunity offered by the Companies is offered in this presentation.*

***MLMLegal.Com** typically provides a link to official Company websites so that readers can become more fully informed about Companies that are profiled. The descriptive material offered is best categorized as "snapshot" information and represents a good starting point for research on Company products, services and opportunities. It should be clearly understood that such information may need updating in a dynamic and changing business marketplace. In addition, the information is gathered*

*and presented in good faith for educational purposes, and if errors in information become apparent, **MLMLegal.Com** will attempt to correct the information, or if necessary, delete the Profile altogether. A reading of a Company Profile is properly followed up with visits to the Company website, research on major internet search engines, discussions with industry professionals and experts and feedback from those acquaintances who have had direct experience with the Companies. In addition, a wealth of information on MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan will be found at www.mlmlegal.com, including scores of articles, video, resource opportunities and detailed analysis on industry issues and factors to consider in both starting and running a MLM Company or a MLM home based business.*

Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

www.mlmlegal.com