

## MLM Company Profile: Banners Go MLM!



\*\*\*\* Trademark of Banners Go MLM!

## Banners Go MLM!

Copyright Jeffrey Babener [www.mlmllegal.com](http://www.mlmllegal.com)

---

### Editor's Note:

Welcome to **MLMLegal.Com Company Profiles** at [www.mlmllegal.com](http://www.mlmllegal.com). Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites.\*

---

### Founding Story

Banners Go MLM! states that it is the fastest-growing free advertising program on the internet.

[www.mlmllegal.com](http://www.mlmllegal.com) [www.mlmllegal.com](http://www.mlmllegal.com) [www.mlmllegal.com](http://www.mlmllegal.com) [www.mlmllegal.com](http://www.mlmllegal.com) [www.mlmllegal.com](http://www.mlmllegal.com)

Banners Go MLM! is located in Highland, MI.

### Impact on the Industry

NA

### Discussion of Products

Banners Go MLM! offers online promotion, banners, internet advertising, and other online promotional products.

### Discussion of Opportunity

Banners Go MLM! offers a free 5-level affiliate program, where everyone gets unlimited free advertising for life.

The company states the following regarding its affiliate program:

*At BannersGoMLM.com, not only do you get a full ONE to ONE exchange on visitors to your own site, you'll also get 10% of all impressions generated by anyone who joins the BannersGoMLM.com banner exchange "through" you. And anyone who joins through them, and so on, FIVE FULL LEVELS deep! We're making Net history with this incredible free MLM banner exchange!*

*Plus, "targeting" your ad only to sites that make sense is also FREE! You can even exclude your "competitors' ads" from appearing on your site! ( [www.mlmlegal.com](http://www.mlmlegal.com) ) And YOU decide where to place the BannersGoMLM.com banner exchange code on your pages! And, since a new window pops up when someone clicks a banner hosted on your site, you never lose a single visitor!*

Prospective consultants can begin by joining online, and then letting the exchange code do all the work. The link under the exchange code automatically credits your account.

With Most Competitors, you earn:	Exchange impressions from your site only	With BannersGoMLM.com, you earn:
2:1 exchange = <u>only 500 impressions</u>	Your Site 1000 Impressions/Month* 	1:1 exchange = <u>1000 impressions</u>
500 impressions/mo.	= Totals =	1000 impressions/mo.



But it gets even better.

We'll also give back 50% of all the impressions generated by your "downline" - that's 10% of each of 5 levels FOREVER!!!

How does that work?

Every time someone enrolls "through" you, by either clicking on the BannersGoMLM.com link below the exchange banners on your page(s), or by signing up through any direct promotion you may do, they are placed in your "downline" on your first level...

Once they place the code on their pages and start getting visitors, they will start generating impressions for you. So let's say of all the visitors to your site this month, just three people click on the BannersGoMLM.com link on your pages and then enroll under you. If their sites each produce 1000 page views per month, check out the math...

With Most Competitors, you earn:	Impressions generated from your Level 1 Downline	With BannersGoMLM.com, you earn:
2:1 exchange = <u>only 500 impressions</u>	Your Site 1000 Impressions/Month* 	1:1 exchange = <u>1000 impressions</u>
N/A	Your Level 1 Downline 1000 imp each/month*  (unlimited width)	3 members x 1000 x 10% = <u>300 impressions</u>
500 impressions/mo.	= Totals =	1,300 impressions/mo.

So now you've got three members all generating more advertising for you. Of course, other exchanges do not compensate you if they enroll new members from your site... they keep those members for themselves!

Then, when other folks visit the sites of members on your first level, click on the BannersGoMLM.com link, and then join under them, they'll *also* go in your downline... on your second level. Again, let's say each of your first level downline members sign up three new members each...

With Most Competitors, you earn:	Exchange impressions from your site only	With BannersGoMLM.com, you earn:
2:1 exchange = <u>only 500 impressions</u>	Your Site 1000 Impressions/Month* 	1:1 exchange = <u>1000 impressions</u>
500 impressions/mo.	= Totals =	1000 impressions/mo.



But it gets even better.

We'll also give back 50% of all the impressions generated by your "downline" - that's 10% of each of 5 levels FOREVER!!!

How does that work?

Every time someone enrolls "through" you, by either clicking on the BannersGoMLM.com link below the exchange banners on your page(s), or by signing up through any direct promotion you may do, they are placed in your "downline" on your first level...

Once they place the code on their pages and start getting visitors, they will start generating impressions for you. So let's say of all the visitors to your site this month, just three people click on the BannersGoMLM.com link on your pages and then enroll under you. If their sites each produce 1000 page views per month, check out the math...

With Most Competitors, you earn:	Impressions generated from your Level 1 Downline	With BannersGoMLM.com, you earn:
2:1 exchange = <u>only 500 impressions</u>	Your Site 1000 Impressions/Month* 	1:1 exchange = <u>1000 impressions</u>
N/A	Your Level 1 Downline 1000 imp each/month*  (unlimited width)	3 members x 1000 x 10% = <u>300 impressions</u>
500 impressions/mo.	= Totals =	1,300 impressions/mo.

So now you've got three members all generating more advertising for you. Of course, other exchanges do not compensate you if they enroll new members from your site... they keep those members for themselves!







Then, when other folks visit the sites of members on your first level, click on the BannersGoMLM.com link, and then join under them, they'll *also* go in your downline... on your second level. Again, let's say each of your first level downline members sign up three new members each...

Banners Go MLM! offers the following example:

With Most Competitors, you earn:	Impressions generated from your Level 1 & 2 Downlines	With BannersGoMLM.com, you earn:
2:1 exchange = <u>only 500 impressions</u>	<p>Your Site 1000 Impressions/Month*</p> 	1:1 exchange = <u>1000 impressions</u>
N/A	<p>Your Level 1 Downline 1000 imp each/month*</p> 	3 members x 1000 x 10% = <u>300 impressions</u>
N/A	<p>Your Level 2 Downline 1000 imp each/month*</p> 	9 members x 1000 x 10% = <u>900 impressions</u>
<b>500 impressions/mo.</b>	<b>= Totals =</b>	<b>2,200 impressions/mo.</b>

Okay, now you've got 9 members on your 2nd Level, plus the 3 members from your first level. If each site produces 1000 page views monthly, that's 12,000 impressions, of which YOU get 10%... PLUS, your 1:1 exchange (another 1000 in our example). That gives you total impressions earned of 1,200 + 1,000 = 2,200.

Get the idea? But it doesn't stop here, no sirree. Anyone who signs up under your Level 2 downline members gets placed on your Level 3 downline. And so on. This goes on for FIVE FULL LEVELS! Want to see the math on the rest of your downline? Okay, but we warn you, this is BIG!!!

With Most Competitors, you earn:	Impressions generated from your entire Downline	With BannersGoMLM.com, you earn:
2:1 exchange = <u>only 500 impressions</u>	<p>Your Site 1000 Impressions/Month*</p> 	1:1 exchange = <u>1000 impressions</u>
N/A	<p>Your Level 1 Downline 1000 imp each/month*</p> 	3 members x 1000 x 10% = <u>300 impressions</u>
N/A	<p>Your Level 2 Downline 1000 imp each/month*</p> 	9 members x 1000 x 10% = <u>900 impressions</u>
N/A	<p>Your Level 3 Downline 1000 imp each/month*</p> 	27 members x 1000 x 10% = <u>2,700 impressions</u>
N/A	<p>Your Level 4 Downline 1000 imp each/month*</p> 	81 members x 1000 x 10% = <u>8,100 impressions</u>
N/A	<p>Your Level 5 Downline 1000 imp each/month*</p> 	243 members x 1000 x 10% = <u>24,300 impressions</u>
<b>500 impressions/mo.</b>	<b>= Totals =</b>	<b>37,300 impressions/mo.</b>

Well, there you have it... Five full levels, each of unlimited width, can generate an enormous amount of free advertising, every month, forever!

## Discussion of Distributor Base and Sales Volume in U.S.

NA

Company Website: <http://www.bannersgomlm.com/>

*\*At **MLMLegal.Com** the intent of **MLM Company Profiles** is strictly educational, and, to provide insight into the broad array of Company offerings from an industry that spans the globe in upwards of 150 countries with sales volume exceeding \$100 billion and distributor involvement in the tens of millions. **MLMLegal.Com** does not promote or endorse any Company. **MLMLegal.Com** offers no value judgments, either pro or con, regarding the Companies. In most instances, descriptive material comes from self description by the Companies themselves. In all presentations, the names and logos of the Companies are obviously the trademarks owned by the Companies and are presented for the express purposes of informing the public about the Companies; and no product or opportunity offered by the Companies is offered in this presentation.*

***MLMLegal.Com** typically provides a link to official Company websites so that readers can become more fully informed about Companies that are profiled. The descriptive material offered is best categorized as "snapshot" information and represents a good starting point for research on Company products, services and opportunities. It should be clearly understood that such information may need updating in a dynamic and changing business marketplace. In addition, the information is gathered and presented in good faith for educational purposes, and if errors in information become apparent, **MLMLegal.Com** will attempt to correct the information, or if necessary, delete the Profile altogether. A reading of a Company Profile is properly followed up with visits to the Company website, research on major internet search engines, discussions with industry professionals and experts and feedback from those acquaintances who have had direct experience with the Companies. In addition, a wealth of information on MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan will be found at [www.mlmllegal.com](http://www.mlmllegal.com), including scores of articles, video, resource opportunities and detailed analysis on industry issues and factors to consider in both starting and running a MLM Company or a MLM home based business.*

*Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.*

[www.mlmllegal.com](http://www.mlmllegal.com)