

MLM Company Profile: Colleen & Me



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Colleen & Me

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Editor's Note:

Welcome to **MLMLegal.Com Company Profiles** at www.mlmllegal.com. Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites.*

Founding Story

Colleen & Me is named after the Founder's aunt Colleen, who was her life and fashion inspiration. The company is located in Fort Collins, Colorado.

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Impact on the Industry

The company supports The Children's Hospital of Denver, Colorado.

Discussion of Products

Colleen & Me sells necklaces, earrings, bracelets, scarves, rings, hats, handbags, and belts designed by the executive staff of the company. Products are designed for special as well as casual events.

Discussion of Opportunity

Colleen & Me offers consultants the following incentives and benefits for joining the company:

- *Low start-up costs. How about \$350 worth of jewelry for just \$179? Plus, you will receive all the extra stuff you will need to start having parties, including a training video and a pile of fun ideas to make your (www.mlmllegal.com) parties stand head-over-heels above the other jewelry parties*

- *Earn cash bonuses, exciting vacations and Colleen & Me Buying Sprees. We're all about rewarding you for a job well done! From bonuses, to gifts, to the opportunity to stock up on jewelry, we will keep you motivated from the very start.*
- *You're your own boss. There's nobody looking over your shoulder and bugging you to sell more. As Auntie Colleen always said, "I'm my own boss!"*
- *No minimums. Whether you sell \$50 a month or \$5000, you are the captain of your ship. We're simply here to put the wind in your sails.*
- *Stellar consultant support. Second to none. And we mean it. We don't just send you training materials and tell you "good luck". We are here to help you with all and any aspects of becoming a successful business person with Colleen & Me. Having trouble booking parties? What about new ideas for parties? We are a phone call away. (And, yes, we answer our own phones!)*
- *Earn up to 35% commission on everything you sell.*
- *Earn 25% commissions from day one plus the more you sell, the more commission you will earn. Add to that cash bonuses, fabulous getaways and free jewelry and you have the makings of a dream business.*

Colleen & Me offer the following title promotions and maintenance requirements:

TITLE PROMOTION / TITLE MAINTENANCE				TITLE PROMOTION / TITLE MAINTENANCE		ALTERNATIVE FOR TITLE MAINTENANCE
Paid-As Title	Title Code	Personal Sales Volume (PSV)	Career Personal Sales Volume (CPSV)	Active Personally Enrolled Consultants	Organization Sales Volume (OSV)	Organization Sales Volume (OSV)
Coach	CONS	400	*	*	*	*
Career Coach	CCONS	400	1,000	*	*	*
Senior Coach	SCONS	400	1,000	1	1,000	*
Team Leader	TLDR	400	1,000	2	1,500	2,250
Director	DIR	400	1,000	4 1 of whom are paid-as TLDR	3,000	4,500
Ruby Director	RDIR	400	1,000	5 1 of whom are paid-as DIR	6,000*	9,000*
Emerald Director	EDIR	400	1,000	6 2 of whom are paid-as DIR	10,000*	15,000*
Diamond Director	DDIR	400	1,000	7 4 of whom are paid-as DIR	20,000*	30,000*
Double Diamond Director	DDDIR	400	1,000	8 8 of whom are paid-as DIR	40,000*	60,000*

*At most 50% from each leg or from Personal Sales Volume

There are six ways to earn income with the company, which include the following:

1. *Personal Sales Commission*
2. *Personal Sales Bonus*
3. *High 5 Fast Start Awards*
4. *Training Bonuses*
5. *Management Bonuses*
6. *Director Team Overrides*

The commission tier structure is presented as follows:



The company offers representatives cash bonuses and vacations. To join the company one must first purchase a modestly-priced starter kit.

For additional information, one must fill out an (www.mlmllegal.com) online contact form.

Discussion of Distributor Base and Sales Volume in U.S.

NA

Company Website: <http://www.colleenandme.com/>

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***MLMLegal.Com** typically provides a link to official Company websites so that readers can become more fully informed about Companies that are profiled. The descriptive material offered is best categorized as "snapshot" information and represents a good starting point for research on Company products, services and opportunities. It should be clearly understood that such information may need updating in a dynamic and changing business marketplace. In addition, the information is gathered*

*and presented in good faith for educational purposes, and if errors in information become apparent, **MLMLegal.Com** will attempt to correct the information, or if necessary, delete the Profile altogether. A reading of a Company Profile is properly followed up with visits to the Company website, research on major internet search engines, discussions with industry professionals and experts and feedback from those acquaintances who have had direct experience with the Companies. In addition, a wealth of information on MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan will be found at www.mlmlegal.com, including scores of articles, video, resource opportunities and detailed analysis on industry issues and factors to consider in both starting and running a MLM Company or a MLM home based business.*

Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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