MLM Company Profile: ForYou, Inc.

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ForYou, Inc.

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*Welcome to **MLMLegal.Com Company Profiles** at www.mlmlegal.com. Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites .**

Founding Story
ForYou, Inc. has been in business for over twenty years and was founded by Dr. Winferd and Mrs. Lester Holt.

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Impact on the Industry
NA

Discussion of Products
ForYou, Inc. sells hair care, (www.mlmlegal.com) body care, skin care, and nutritional care products.

Discussion of Opportunity
ForYou, Inc. offers the following compensation plan which operates under the following six achiever levels:

1. *Active Achiever - The First Step*
2. *Direct Achiever*
3. *Master Achiever*
4. *Executive Achiever*
5. *Gold Eagle Executive Achiever*
6. *Diamond Gold Eagle Executive Achiever*

Active Achiever Level:

- *Free one year membership*
- *25% buying discount on personal product purchases*
- *25% Profit on Customers you service*
- *Increased profits on cases.*

As an Active Achiever, when your orders directly to the Company in one calendar month total $700 of retail products, you will be recognized as a DIRECT ACHIEVER. This $700 retail product only costs you $525 wholesale. After becoming a Direct Achiever, you will qualify for the following benefits:

- *Same benefits as an Active Achiever, plus*
- *WHOLESALE VOLUME COMMISSIONS (WVC):*
    - *Earn an additional 10% WVC on your sales*
    - *Earn an additional 5% WVC on all your Active Achiever's sales*

As a Direct Achiever, when your Active Achievers and/or your personal retail volume combined equals $2,800 to the Company in one calendar month or less, you will be recognized as a Master Achiever. The economic outlay to become a Master (www.mlmlegal.com) *Achiever is $2100 wholesale volume by you and/or your Active Achievers. Master Achievers qualify for the following benefits:*

- *Same benefits as an Active Achiever, plus;*
- *WHOLESALE VOLUME COMMISSIONS (WVC) INCREASE:*
    - *Earn 20% WVC on your sales*
    - *Earn 15% WVC on your Active Achiever Sales*
    - *Earn 10% WVC on your Direct Achiever's sales*

As a Master Achiever, when your Active Achievers, Direct Achievers and/or your personal retail orders in one calendar or less combined equals $5,600 (the wholesale volume on this product is $4,200), you will be recognized as an EXECUTIVE ACHIEVER. With the ForYou, Inc. generous commission structure, you will qualify for the following increased benefits as an Executive Achiever.

- *Same benefits as an Active Achiever, plus;*
- *WHOLESALE VOLUME COMMISSIONS (WVC) INCREASE:*
    - *Earn 25% WVC on your sales*
    - *Earn 25% WVC on your Active Achiever Sales*
    - *Earn 20% WVC on your Direct Achiever's sales*
- *WHOLESALE VOLUME COMMISSIONS (WVC) GROWTH. Earn 10% WVC on all of your Master Achiever's sales.*
- *LEADERSHIP COMMISSIONS As an Executive Achiever you earn Leadership Commissions based upon 55% of the retail product from your four generations. You will earn Leadership Commissions of:*
    - *7% on your first generation*
    - *5% on your second generation*
    - *6% on your third generation*
    - *7% on your fourth generation*

As an Executive Achiever, when you develop two Executive Achievers in your first generation, you will be recognized as a GOLD EAGLE EXECUTIVE ACHIEVER and will be eligible to qualify for the following benefits:

- *Same benefits as an Executive Achiever, plus;*
- *FIFTH GENERATION LEADERSHIP COMMISSIONS Earn Leadership Commission of 5% on your fifth generation when you have one active first generation Executive Achiever.*

As a Gold Eagle Executive Achiever, you develop two Gold Eagle Executive Achievers in your first generation and you will be recognized as a Diamond Gold Eagle Executive Achiever. You will the qualify for the following benefits:

- *Same benefits as a Gold Eagle Executive Achiever, plus;*
- *SIXTH GENERATION LEADERSHIP* (www.mlmlegal.com) *COMMISSIONS Earn Leadership Commission of 6% on your sixth generation when you have one active first generation Gold Eagle Executive Achiever.*

Discussion of Distributor Base and Sales Volume in U.S.
ForYou, Inc. operates within the United States.

Company Website: http://www.foryouinc.com/

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Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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