

MLM Company Profile: Care Entrée



**** Trademark of Care Entrée

Care Entrée

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Editor's Note:

Welcome to **MLMLegal.Com Company Profiles** at www.mlmllegal.com. Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites.*

Founding Story

Care Entrée is not medical insurance but offers discounted medical services through participating providers. Care Entrée is a subsidiary of Access Plans USA, Inc.

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Care Entrée is located in Irving, Texas.

Impact on the Industry

Care Entrée is a member of the Consumer Health Alliance.

Discussion of Products

Care Entrée provides discounts at certain health care providers for medical services. Care Entrée presents its product as follows:

"The range of discounts for medical or ancillary services will vary depending on the type of provider and the medical or ancillary services received. The Care Entrée discount program does not make payments directly to the providers (www.mlmllegal.com) of medical services. The member is obligated to pay for all health care services but will receive a discount from those health care providers who have contracted with the program.

Care Entrée makes available, before purchase and upon request, a list of providers, including the provider's name, city and specialty."

Discussion of Opportunity

To begin with Care Entrée, (www.mlmlegal.com) one must pay a modest start-up fee.

Care Entrée presents the earning opportunity as follows:

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- **Earn a 20% commission on all of your personal sales.** You'll get paid monthly for the lifetime of each membership!
- **Personal Sales:** First Month Commissions: Earn 100% of the commissionable value on the first month memberships for all USA Healthcare Savings membership sales.
- **Override Commissions:** Earn override commissions down through an additional seven levels.
- **Bonus Pools:** Qualify for the Bonus Pools, and earn a piece of everyone's production. This is revenue sharing, not profit sharing.
- **Referral Fee:** For sale of additional products by licensed insurance agent.

Care Entrée provides marketing materials, training, and full administrative support to their consultants.

Discussion of Distributor Base and Sales Volume in U.S.

NA

Company Website: <http://www.careentree.com/>

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***MLMLegal.Com** typically provides a link to official Company websites so that readers can become more fully informed about Companies that are profiled. The descriptive material offered is best categorized as "snapshot" information and represents a good starting point for research on Company products, services and opportunities. It should be clearly understood that such information may need updating in a dynamic and changing business marketplace. In addition, the information is gathered and presented in good faith for educational purposes, and if errors in information become apparent, **MLMLegal.Com** will attempt to correct the information, or if necessary, delete the Profile altogether. A reading of a Company Profile is properly followed up with visits to the Company website, research on major internet search engines, discussions with industry professionals and experts and feedback from those acquaintances who have had direct experience with the Companies. In addition, a wealth of information on MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan will be found at*

www.mlmlegal.com, including scores of articles, video, resource opportunities and detailed analysis on industry issues and factors to consider in both starting and running a MLM Company or a MLM home based business.

Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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