

Most Popular Posts from December 2010

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Top 5 Posts from Last Month



Readers ended the year looking for ways to brush up on their business building and communication skills. And, who can blame them? After all, the new year offers many people a fresh start and a new perspective on life and career.

Of course, the December article on holiday party etiquette probably came in handy too.

Which ones of these popular articles from last month was your favorite?

1. [5 Steps to Reinventing Your Personal Brand](#)

Want to expand your practice niche...or transition to another specialty? Here's how to convince others to embrace your new brand – and take you seriously!

2. [Business Holiday Party Etiquette: How to Avoid Disaster!](#)

Don't let your behavior – or other people – ruin the party! Enjoy and even make it work for you by following these business holiday party etiquette tips.

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3. How to Flatter Effectively (and Not BROWN-NOSE!)

Effective flattering - not just brown-nosing - really can boost your career. But, you have to know how to do it - and do it well.

4. Why Business Cards Should be VALUED... not Buried!

How often have you walked away from a conference with dozens of business cards only to shove them away in your desk drawer? You could be missing a golden opportunity for BUSINESS DEVELOPMENT.

5. Write a Winning Proposal!

Perfect pitching and proposal writing takes active listening and simply showing the client why your firm is able to meet his or her needs.

Questions?

Email them to [**Top Lawyer Coach!**](mailto:toplawyercoach@toplawyercoach.com)

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