

MLM Company Profile: Bessemer Sales (Bessemer Cookware)



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Founding Story

Bessemer Cookware has been available since the early 1960s.

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Bessemer Cookware products are manufactured in Sydney, Australia.

Impact on the Industry

Bessemer Cookware is a member of the Direct Selling Association of Australia. .

Discussion of Products

Bessemer Cookware sells accessories, specialty cookware, woks, ranges, sets, porcelain products, cutlery, and tableware.

Discussion of Opportunity

Consultants can start with the Company by purchasing a starter kit. (www.mlmllegal.com) For more information, one must email the company.

Discussion of Distributor Base and Sales Volume in U.S.

Bessemer Cookware operates in Australia and has thousands of distributors.

Company Website: <http://www.bessemer.com.au/>

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Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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