

MLM Company Profile: BellyBusterDiet, Inc.



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BellyBusterDiet, Inc.

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Founding Story

The President of BellyBusterDiet, Inc. is Lee McCaskill. She is a former Mary Kay director. She began the company after she got sick and gained 90 pounds. She tried a variety of weight loss plans and still wasn't able to lose the weight. Eventually, with the help of her aunt, a nutritionist, and her son (who is a medical doctor) she was able to develop a weight loss plan which proved safe and effective.

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Impact on the Industry

BellyBusterDiet, Inc.'s products have been featured on CNN.

Discussion of Products

BellyBusterDiet, Inc. sells diet products, including protein drinks, protein puddings, protein JELLO, herbal supplements, appetite suppressants, flaxseed oil, homeopathic sprays and solutions, protein teas, protein bars, dressings, fiber teas, and many other weight loss products.

BellyBusterDiet, Inc. states that customers can expect to lose an average of 3-5 pounds per week.

Discussion of Opportunity

Consultants follow up with customers on a weekly basis to check (www.mlmllegal.com) their weight loss progression. Consultants receive a discount on any product for personal use while also receiving sales commissions from their downline.

BellyBusterDiet, Inc. states that its compensation plan is much like the Mary Kay unilevel plan. For additional information, one must contact the company.

Discussion of Distributor Base and Sales Volume in U.S.

BellyBusterDiet, Inc. operates on a state-by-state basis and hopes to expand nationwide.

Company Website: <http://www.bellybusterdiet.com>

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Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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