

MLM Company Profile: Chews 4 Health



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Chews 4 Health

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Editor's Note:

Welcome to **MLMLegal.Com Company Profiles** at www.mlmllegal.com. Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites.*

Founding Story

Dr. David Friedman is the Founder of Chews 4 Health. He spent over three years formulating the Chews 4 Health product and started the company over three years ago. He has been a top earner in the multi-level marketing industry.

The company is located in Wilmington, North Carolina.

Impact on the Industry

NA

Discussion of Products

Chews 4 Health sells a chewable vitamin and a weight loss supplement.

Discussion of Opportunity

The company offers six ways to earn income:

1. Retail Profits: From mark-up on retail sales
2. Fast Start Bonus

3. Two-Infinity Team Bonus
4. Matching Two-Infinity Bonus
5. Pin Recognition Program
6. Car Bonus

Chews 4 Health offers the following compensation plan:

1 Retail Profit (Paid Weekly)

With the purchase of any Starter Pack, you are qualified to purchase product at low wholesale prices! Retail sales allow you to earn income by purchasing the products at wholesale price and then reselling them at retail price. **Up to 50% profit per box!**

Sales can be made via face-to-face or through your 24/7 ecommerce website.

Product (1 box)	Lowest Wholesale Price	Preferred Customer Price	Retail Price	Maximum Profit per box
Daily Nutritional Supplement	\$30.00	\$42.00	\$44.95	\$15.00
Trimulean	\$39.95	\$55.95	\$59.95	\$20.00



2 Fast Start Bonus (Paid Weekly)

EARN IMMEDIATE INCOME when you become an Active Team Member with Chews-4-Health's **Fast Start Bonus!** In other words, **EARN MORE MONEY FASTER** by enrolling new Team Members below you!

And, the Fast Start Bonus pays up **3 Mentor Generations** and utilizes compression on the 2nd and 3rd generations. This means you can receive a bonus when someone below you enrolls a New Team Member who purchases a Starter Pack.

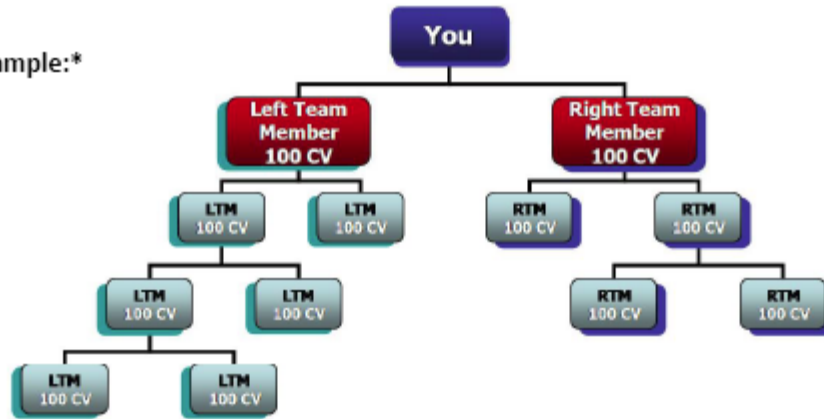
NEW TEAM MEMBERS: When you enroll in Autoship when registering as a Chews-4-Health Team Member, you are **automatically** qualified for Fast Start Bonuses for your first 30 days! After the first 30 days you must simply be an Active Team Member. Excludes Economy Pack purchases.

Fast Start Bonus (FSB) Payouts	You have 20-99 PV in a 30 day period Your FSB	You have 100+ PV in a 30 day period Your FSB
Business Builder Pack	\$60	\$120
Mentor	\$30	\$60
1 st Upline Mentor	\$10	\$20
2 nd Upline Mentor		
Value Pack		
Mentor	\$20	\$40
1 st Upline Mentor	\$10	\$20
2 nd Upline Mentor	\$5	\$10
Economy Pack		
Mentor	\$10	\$20
1 st Upline Mentor	\$5	\$10
2 nd Upline Mentor	\$3	\$6

3 Two-Infinity Team Bonus (Paid Weekly)

“Two-Infinity” is a very unique and simple compensation model that allows you to accumulate volume not only from your efforts, but from the efforts of those on your two teams...which can go to INFINITY! You earn money from those BELOW YOU! Not just on your weak team...but on BOTH TEAMS! And, when you earn \$25,000 per week, you can open up another position (you CHOOSE YOUR CHECK)!

Example:*



Left Team's Weekly Total = 700 CV

Right Team's Weekly Total = 500 CV

Bonus for Strong Team: 500 CV x 12% = \$60

(Weak Team Equivalent Volume)

Bonus for Weak Team: 500 CV x 12% = \$60

Weekly Team Bonus Total = \$120

	<u>Left Team</u>	<u>Right Team</u>
Banked Volume:	700 CV	500 CV
	- 500 CV	- 500 CV
	<u>200 CV</u>	<u>0 CV</u>

It's the POWER OF TWO!!!

Simply become an Active Qualified Team Member and you are instantly eligible for commissions. As long as you are Active, and have one personally enrolled Active Team Member on each team, you remain commission qualified. It's THAT SIMPLE!

4 Matching Two-Infinity Bonus (Paid Weekly)

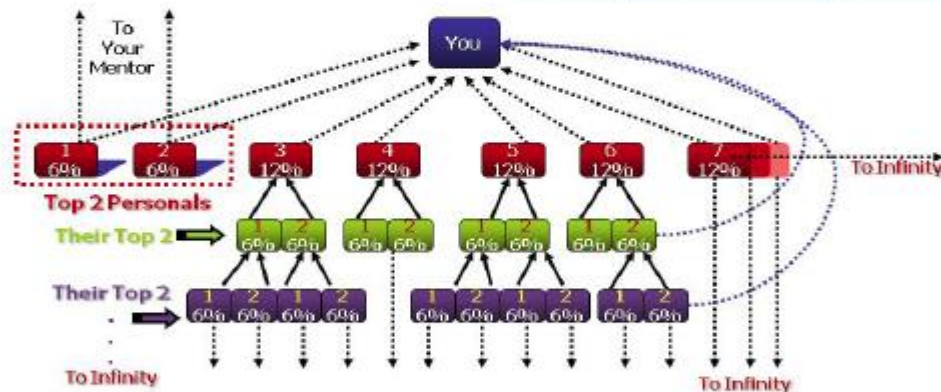
In addition to retail profits and income from our Two-Infinity structure, we also offer an amazing "Matching" bonus! As a Qualified Team Member (QTM), you receive a percentage match on each of your personally enrolled Team Members' Team Bonus Payouts, depending on your PV.



But it doesn't end there! This very unique bonus pays you up to 6% on your top two producers' Team Bonus earnings, and then doubles up to 12% for all others you have personally enrolled. You also earn up to 6% of each of your enrollees' top two producers' earnings, and their top two... to infinity!

Your Monthly PV	Matching Bonus Percentage
20-49 PV	2%
50-99 PV	4%
100+ PV	6%

Example:*

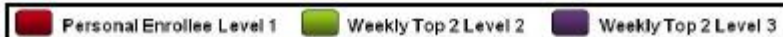


This example shows a Team Member on 100 PV

Each week, you will receive a "matching bonus":

- on Team Bonuses of each of **your Top 2 Personal Enrollees**
 - 6% rolls up to your Mentor
- PLUS 12% on each additional **Personal Enrollee**
- PLUS 6% on each of your **Personal Enrollees' Top 2**
- PLUS 6% on each of the **Top 2s** below them,
- and so on **to infinity ...**

Note: The Top 2s will likely change from week to week!



*These are hypothetical examples intended to help you understand how the income streams are calculated. The examples depict an organization filling out fully & symmetrically because it is easier to understand. In reality, organizations may never fill out completely or uniformly, and you should not expect your organization to fill out as depicted in the examples. Chews-4-Health International does not guarantee that you will earn an income.

of your weak side?

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5 Rank Advancement Program (Paid Weekly)

Recognizing YOUR success is a big part of Chews-4-Health. The Rank Advancement Program gives us the opportunity to recognize our Team Members' accomplishments. Each time you advance in Rank you receive a special Pin, a one-time **CASH BONUS**, recognition at Chews-4-Health's Annual Event, a certificate, branded materials and more! You will always maintain your highest Rank achieved!

Our goal is to help you build a solid structure that will sustain itself and maximize your income.

Rank Achievement Qualifications	Bonus Earned
Team Member Purchases a Starter Pack and is on any monthly Autoship	
Qualified Team Member Is on at least 20 PV Autoship and has one personally mentored active Team Member on each team	
Team Director 10 Personally Mentored (2 must be active Qualified Team Members, at least 4 additional active Team Members, up to 4 Personally Mentored can be Preferred Customers)	\$250
Team Executive 5 Team Directors (personally mentored on at least 100 PV Autoship)	\$1,000
Team President 2 Team Directors and 5 Team Executives (personally mentored on at least 100 PV Autoship)	\$5,000*
Team Ambassador 5 Team Presidents (personally mentored on at least 100 PV Autoship)	\$10,000*



To Qualify for a Rank Advancement Bonus, you must be on at least 100 PV Autoship for at least two full months prior to your promotion.

6 Car Bonus

To qualify for a Car Bonus, you must be on at least 100 PV Autoship for at least two full months prior to your promotion and car bonus. (Similar to the Rank Advancement Program.) Only people on at least 100 CV in the last 30 days in your organization count as qualified toward your monthly Car Bonus. Once a rank is obtained, commissions are run on the following Tuesday and can be viewed in the back office under "My Earnings."

Rank Title	Monthly Car Bonus*
Team Executive	\$250.00/mo
Team President	\$500.00/mo
Team Ambassador	\$750.00/mo

Use your "Rank Advancement Bonus" for the down payment of your brand NEW CAR and then have you monthly car payment paid by Chews-4-Health!



*Dependent on meeting the qualifications each month.

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Discussion of Distributor Base and Sales Volume in U.S.

NA

Company Website: <http://www.chews4health.com>

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Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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