

## MLM Company Profile: Dubli



\*\*\*\* Trademark of Dubli

### Dubli

Copyright Jeffrey Babener [www.mlmllegal.com](http://www.mlmllegal.com)

---

#### Editor's Note:

Welcome to **MLMLegal.Com Company Profiles** at [www.mlmllegal.com](http://www.mlmllegal.com). Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites.\*

---

#### Founding Story

The Founder and President of Dubli is Michael Hansen. He founded the company in 2003. He has a background in mechanical engineering, the restaurant business, and network marketing.

[www.mlmllegal.com](http://www.mlmllegal.com) [www.mlmllegal.com](http://www.mlmllegal.com) [www.mlmllegal.com](http://www.mlmllegal.com) [www.mlmllegal.com](http://www.mlmllegal.com) [www.mlmllegal.com](http://www.mlmllegal.com)

#### Impact on the Industry

NA

#### Discussion of Products

Dubli operates much like Ebay, with the implementation of online shopping and auctions.

#### Discussion of Opportunity

Representatives with this company earn credits to make money. The Price List is illustrated as shown:

## Price list


You pay	You get	You save
\$ 8.00	10 Credits	
\$ 16.00	20 Credits	
\$ 40.00	50 Credits	
\$ 80.00	100 Credits	
\$ 200.00	250 Credits (+10)	4%
\$ 400.00	500 Credits (+25)	5%

Dubli offers the following graphs that explain how the company works:

## Credits

You get	You pay	You save	
10 Credits	\$8.00		New and high-quality products are added to our auction portal daily. To participate in auctions, you must register with the site. You can do this easily by clicking the 'register' button and following the subsequent instructions.
20 Credits	\$16.00		
50 Credits	\$40.00		
100 Credits	\$80.00		To place a bid, you need credits. We offer you the possibility of purchasing different Credit packages.
250 Credits (+10)	\$200.00	4 %	If you are awarded the item, you can conveniently pay with your credit card. Unfortunately, you cannot pay for the item with your Credits as they are exclusively used for making bids.
500 Credits (+25)	\$400.00	5 %	

## Xpress

Play sound 

All articles are displayed with one starting price that is valid at the outset of an auction. The actual price is concealed until you place a Credit. With each Credit placed, the price decreases, so the actual price is always less than the starting price - often considerably!

As soon as you have registered, you can buy various Credit packages (see above).

When you place a Credit, three things happen:

1. The actual price decreases by 25 cents
2. The current price will be displayed to you
3. You now have the possibility of purchasing the product for the price shown

Don't hesitate for too long, or someone else may snatch up the item at a more favorable price.

**1.** Price:  

**2.** Price: **\$14,00** 



All auctions are presented for a limited time only. You can bid using any number of 20-cent increments (i.e. US\$1, \$1.20, \$2.40 etc.). The user who has placed the sole lowest bid acquires the item.

An example: Several bids have been placed for \$0.20, \$1.00, \$1.80, \$4.20 and \$5.00. The amounts of \$1.80 and \$4.20 were not yet placed, whereas if you placed the last and only bid in the amount of \$1.80, prior to the close of the auction, then it would be both the lowest and sole bid, and is therefore awarded the auction item. However, if another user also places a bid of \$1.80 in the course of the auction, this amount is no longer unique. Now, in our example, the \$4.20 bidder would be the final buyer, as their bid is now the lowest single bid placed.

It is possible to place single bids, or to cover an entire span of bids (max. 1000 bids per span). However, in order to guarantee equal opportunity, only single bids will be accepted in the last five minutes before the end of an auction.

### Discussion of Distributor Base and Sales Volume in U.S.

Dubli operates in the ([www.mlmlegal.com](http://www.mlmlegal.com)) United States, Europe, and Australia.

Company Website: <http://us.dubli.com/info/17-Fees>

*\*At **MLMLegal.Com** the intent of **MLM Company Profiles** is strictly educational, and, to provide insight into the broad array of Company offerings from an industry that spans the globe in upwards of 150 countries with sales volume exceeding \$100 billion and distributor involvement in the tens of millions. **MLMLegal.Com** does not promote or endorse any Company. **MLMLegal.Com** offers no value judgments, either pro or con, regarding the Companies. In most instances, descriptive material comes from self description by the Companies themselves. In all presentations, the names and logos of the Companies are obviously the trademarks owned by the Companies and are presented for the express purposes of informing the public about the Companies; and no product or opportunity offered by the Companies is offered in this presentation.*

***MLMLegal.Com** typically provides a link to official Company websites so that readers can become more fully informed about Companies that are profiled. The descriptive material offered is best categorized as "snapshot" information and represents a good starting point for research on Company products, services and opportunities. It should be clearly understood that such information may need updating in a dynamic and changing business marketplace. In addition, the information is gathered and presented in good faith for educational purposes, and if errors in information become apparent, **MLMLegal.Com** will attempt to correct the information, or if necessary, delete the Profile altogether. A reading of a Company Profile is properly followed up with visits to the Company website, research on major internet search engines, discussions with industry professionals and experts and feedback from those acquaintances who have had direct experience with the Companies. In addition, a wealth of information on MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan will be found at*

[www.mlmlegal.com](http://www.mlmlegal.com), including scores of articles, video, resource opportunities and detailed analysis on industry issues and factors to consider in both starting and running a MLM Company or a MLM home based business.

*Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.*

[www.mlmlegal.com](http://www.mlmlegal.com)