

MLM Company Profile: Active 8 Products



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Active 8 Products

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Editor's Note:

Welcome to **MLMLegal.Com Company Profiles** at www.mlmllegal.com. Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites.*

Founding Story

Active 8 Products is located in Oklahoma City, OK.

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Active 8 Products' website states that the executives have a combined marketing experience of over 70 years.

Impact on the Industry

NA

Discussion of Products

Active 8 Products sells vitamins that help maintain weight, relieve pain, provide additional health and nutrition, and beautify skin.

Discussion of Opportunity

To join as a distributor, one must be qualified in the following areas:

- Complete products, sales and marketing training
- Guaranteed exclusive geographical area
- Existing customer base
- Bonus program
- Complete website
- World Wide Internet Sales

There are eight benefits for joining the company:

- Excellent profit margin on products.
- National and local radio and newspaper advertising to help drive customers to your location paid for by Active 8 with no requirements on your part.
- Built in customer base of existing customers in your community.
- Incredible internet marketing programs that will expand all of your (www.mlmlegal.com) business world-wide.
- Counter and floor displays available.
- Programs start at under \$100.

For additional information, one must contact the company.

Discussion of Distributor Base and Sales Volume in U.S.

Active 8 Products states that it has an 85-percent retention (www.mlmlegal.com) rate among enrollees.

Company Website: <https://www.active8products.com>

At **MLMLegal.Com the intent of **MLM Company Profiles** is strictly educational, and, to provide insight into the broad array of Company offerings from an industry that spans the globe in upwards of 150 countries with sales volume exceeding \$100 billion and distributor involvement in the tens of millions. **MLMLegal.Com** does not promote or endorse any Company. **MLMLegal.Com** offers no value judgments, either pro or con, regarding the Companies. In most instances, descriptive material comes from self description by the Companies themselves. In all presentations, the names and logos of the Companies are obviously the trademarks owned by the Companies and are presented for the express purposes of informing the public about the Companies; and no product or opportunity offered by the Companies is offered in this presentation.*

***MLMLegal.Com** typically provides a link to official Company websites so that readers can become more fully informed about Companies that are profiled. The descriptive material offered is best categorized as "snapshot" information and represents a good starting point for research on Company products, services and opportunities. It should be clearly understood that such information may need updating in a dynamic and changing business marketplace. In addition, the information is gathered and presented in good faith for educational purposes, and if errors in information become apparent, **MLMLegal.Com** will attempt to correct the information, or if necessary, delete the Profile altogether. A reading of a Company Profile is properly*

followed up with visits to the Company website, research on major internet search engines, discussions with industry professionals and experts and feedback from those acquaintances who have had direct experience with the Companies. In addition, a wealth of information on MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan will be found at www.mlmllegal.com, including scores of articles, video, resource opportunities and detailed analysis on industry issues and factors to consider in both starting and running a MLM Company or a MLM home based business.

Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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