

Comvita: An international success story

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Starting out in the basement of founder Claude Stratford's New Zealand home, Comvita has gone on to become a world leader in the natural products industry.

Applying science and innovation to natural health, Comvita has changed the public's perception of the natural products industry.



Utilising acknowledged health giving properties of natural products such as honey combined with leading-edge technology, Comvita products cover the spectrum from beauty, everyday wellness and medical products with brands such as HUNI, COMVITA WOUNDCARE and MEDIHONEY.

At 63 founder Claude Stratford, instead of entering retirement, established Comvita in Paengaroa, Bay of Plenty, New Zealand, his vision "*to care for the community,*

producing natural products that work and acting in a way which preserves the environment for generations to come”.

While Comvita’s head office remains in Paengaroa, Comvita has grown into a substantial brand and a successful international company through its vision, innovation and scientific foundation.

Baldwins Intellectual Property has been pleased to partner with Comvita to provide the company with comprehensive intellectual property services from strategic advice to enforcement by litigation.

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