

# MLM Company Profile: Natura International



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## Natura International

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### Editor's Note:

Welcome to **MLMLegal.Com Company Profiles** at [www.mlmlegal.com](http://www.mlmlegal.com). Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites . \*

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### Founding Story

NA

### Impact on the Industry

NA

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### Discussion of Products

Natura International offers a complete line of nutritional supplements.

### Discussion of Opportunity

There are seven ways to earn income with Natura International, including direct sales, faststart, commissions, infinite bonus, residual income bonus, position bonus, ([www.mlmlegal.com](http://www.mlmlegal.com))and special promotions.

Natura International offers the following compensation plan:



# The Most Profitable Compensation Plan

## El Plan De Compensación Más Lucrativo



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# How NATURA's Compensation Plan Bonuses Work

## POSITION BONUS

Distributors who qualify to leadership positions will receive bonuses of \$150 to \$3,000 every month.

## LEADERSHIP BONUS

Natura will pay every month position a Leadership Bonus from 2% to 4%. The Leadership Bonus pays all distributors that have in their organizations, in different legs, or 2 Leaders either in the same position or the one right below. This bonus can be shared up to 2 generations when you have in your organization a leader in the same position.

## COMPANY'S TOTAL SALES BONUS

Natura will distribute every month up to 6.5% in bonuses from the company's total sales in points, for those distributors that reach leadership positions. Depending on the position, there will be a 0.5% and up to 2%. The percentages will be shared in proportion to the volume generated on the first 4 levels. The volume will be calculated without any compression. This bonus will be paid to distributors that reach at least Jade and that have a leader below or who is in the same position.

## PERSONAL PURCHASE SURPLUS

Natura will pay distributors and leaders a 50% for personal purchase surplus. Your sponsor will receive 5%, the following up line sponsor will receive 5% up to 27% depending on the position reached that month. This surplus will continue paying in an ascending fashion as regular points are kept, from 8% up to 31%.

## DYNAMIC COMPRESSION

Natura will pay dynamic compression monthly. This means that all levels go up, compacting, covering empty spaces left by inactive distributors.

## GROUP VOLUME QUALIFICATION

In order to qualify for a leadership position, distributors must distribute their volume in at least 3 different legs. The volume taken in consideration is on the strongest leg, 60% of the required volume to reach the desired position. From the second strongest leg 30% is required to reach the desired position. The other 10% of the volume will be taken from remaining legs.

A much more extensive compensation plan is available on the company's website, although some of it is in Spanish.

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## Discussion of Distributor Base and Sales Volume in U.S.

Natura International operates in Canada, the United States, Chile, Colombia, and Ecuador.

Company Website: <http://www.naturainternational.com/portal/english.html>

*\*At **MLMLegal.Com** the intent of **MLM Company Profiles** is strictly educational, and, to provide insight into the broad array of Company offerings from an industry that spans the globe in upwards of 150 countries with sales volume exceeding \$100 billion and distributor involvement in the tens of millions. **MLMLegal.Com** does not promote or endorse any Company. **MLMLegal.Com** offers no value judgments, either pro or con, regarding the Companies. In most instances, descriptive material comes from self description by the Companies themselves. In all presentations, the names and logos of the Companies are obviously the trademarks owned by the Companies and are presented for the express purposes of informing the public about the Companies; and no product or opportunity offered by the Companies is offered in this presentation.*

***MLMLegal.Com** typically provides a link to official Company websites so that readers can become more fully informed about Companies that are profiled. The descriptive material offered is best categorized as "snapshot" information and represents a*

*good starting point for research on Company products, services and opportunities. It should be clearly understood that such information may need updating in a dynamic and changing business marketplace. In addition, the information is gathered and presented in good faith for educational purposes, and if errors in information become apparent, **MLMLegal.Com** will attempt to correct the information, or if necessary, delete the Profile altogether. A reading of a Company Profile is properly followed up with visits to the Company website, research on major internet search engines, discussions with industry professionals and experts and feedback from those acquaintances who have had direct experience with the Companies. In addition, a wealth of information on MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan will be found at [www.mlmllegal.com](http://www.mlmllegal.com), including scores of articles, video, resource opportunities and detailed analysis on industry issues and factors to consider in both starting and running a MLM Company or a MLM home based business.*

*Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.*

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