

MLM Company Profile: Kelly's Kids



Kelly's Kids

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Kelly's Kids

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Welcome to **MLMLegal.Com Company Profiles** at www.mlmlegal.com. Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites . *

Founding Story

Kelly's Kids was started when Ashton James' (CEO) mom began to make interchangeable family clothing in Louisiana in 1983. (www.mlmlegal.com) Today, the company is based out of Natchez, MS.

Impact on the Industry

NA

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Discussion of Products

Kelly's Kids offers clothing and accessories for girls, boys, babies, and the family. Kelly's Kids also offers pillows and bedding as well as dolls.

Discussion of Opportunity

Distributors receive the following benefits by joining the company:

- 40% off Kelly's Kids' clothes
- 15-20% commission on party, online & catalog sales
- Access to shop our exclusive Rep clearance sale
- Generous cash bonuses, prizes & more!
- Annual winners' trip to fun, exotic destinations

Distributors receive a sample kit twice per years in (www.mlmlegal.com) which to sell product.

Discussion of Distributor Base and Sales Volume in U.S.

NA

Company Website: http://www.kellyskids.com/kkids/spring_11/wmindex.pgm

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***MLMLegal.Com** typically provides a link to official Company websites so that readers can become more fully informed about Companies that are profiled. The descriptive material offered is best categorized as "snapshot" information and represents a good starting point for research on Company products, services and opportunities. It should be clearly understood that such information may need updating in a dynamic and changing business marketplace. In addition, the information is gathered and presented in good faith for educational purposes, and if errors in information become apparent, **MLMLegal.Com** will attempt to correct the information, or if necessary, delete the Profile altogether. A reading of a Company Profile is properly followed up with visits to the Company website, research on major internet search engines, discussions with industry professionals and experts and feedback from those acquaintances who have had direct experience with the Companies. In addition, a wealth of information on MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan will be found at www.mlmlegal.com, including scores of articles, video, resource opportunities and detailed analysis on industry issues and factors to consider in both starting and running a MLM Company or a MLM home based business.*

Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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