

MLM Company Profile: Pleasure Builder



**** Trademark of Pleasure Builder

Pleasure Builder

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Editor's Note:

Welcome to **MLMLegal.Com Company Profiles** at www.mlmllegal.com. Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites.*

Founding Story

Pleasure Builder (www.mlmllegal.com) states that it fuses the adult entertainment industry with a turnkey business system. The company has been in business for over eleven years.

Impact on the Industry

NA

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Discussion of Products

Pleasure Builder offers adult entertainment products.

The company states that it utilizes 25 websites which provide members with the following features:

- *The fastest growing adult entertainment system online.*
- *22 turnkey adult websites each fully loaded with content.*
- *One dating site with over 30,000,000 members.*

- *One toy store with toys, DVD's, apparel and novelty items.*
- *One live adult cam site with 1,000's of hot live performers.*
- *Your own blog where you can easily add text and videos.*
- *Easily change the look & feel of your sites with one click.*
- *Free access to all adult entertainment websites.*
- *Discounts on all merchandise, live cams and dating sites.*
- *International processing in over 140 countries.*
- *Free marketing tools, stats, domain name, email address, custom banners and much more.*

Members are not allowed to post their own content.

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Discussion of Opportunity

The company lists the following features of the Pleasure Builder Home Business System:

- *We provide you with your own turnkey business and domain name*
- *We process all customer orders and pay you directly*
- *All merchant account integration is handled by us*
- *We provide you with thousands of products to promote*
- *We handle all of the shipping and handling*
- *We handle all of the customer service calls*
- *All orders and memberships are tracked by our systems*
- *We host and maintain your website for you*
- *Fully optimized website design that is search engine friendly*
- *Online reporting so you always know how your site is doing*
- *Earn additional income simply by referring others to this program*
- *Unlimited hosting/bandwidth NO EXTRA FEES EVER!*
- *Check your stats in real time from anywhere around the world with PleasureBuilder.com.*
- *Your own 22 turnkey adult websites in many categories fully loaded with Content.*

- *One dating site with over 30,000,000 members.*
- *One sextoy store fully loaded with toys, DVD's, apparel and novelty items.*
- *One live cam site with 1000's of hot live performers.*
- *Turnkey blog that can easily add text and videos for search engine optimization.*
- *Pleasure tube website, loaded with tons of streaming videos.*
- *Site builder tool gives you the ability to change the look & feel easily.*
- *100% full free access to all adult (www.mlmlegal.com) entertainment websites.*
- *Discounts on all products, live cams and dating.*
- *FREE upgrades! We are constantly upgrading our system adding new features*

Some of the compensation plan features include:

- *\$100 Fast Cash Bonus for the first three active enrollments you refer.*
- *\$15 for every active enrollment you refer (after your first three referrals).*
- *Bonus Pool 2% Company Wide. 1% Bonus goes to the Associate who makes the most enrollments each month and 1% to the Associate who makes the most retail sales.*
- *\$1000 monthly bonus referral commission to the top Associate VIP Member who sends the most referrals whether they enroll or not (Send the most clicks and get paid).*

Retail income potential from your member website includes:

- *22 turnkey websites - Membership fee is \$24.95 a month and you get paid 100% of the sales and rebills monthly.*
- *Toy Store - many products and videos and you get paid 25% of every sale.*
- *Cam website - Loaded with 1000's of live girls and you get paid up to 35% of initial and recurring membership orders.*
- *Dating website - You receive a percentage of initial and recurring membership orders--Earn up to 75% on initial orders and up to 55% on recurring orders.*

The company utilizes a 3x9 matrix model compensation plan. To join the company one must locate an association and be invited by invitation only.

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Discussion of Distributor Base and Sales Volume in U.S.

Pleasure Builder members can join from anywhere in the world.

Company Website: <http://www.pleasurebuilder.com/>

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***MLMLegal.Com** typically provides a link to official Company websites so that readers can become more fully informed about Companies that are profiled. The descriptive material offered is best categorized as "snapshot" information and represents a good starting point for research on Company products, services and opportunities. It should be clearly understood that such information may need updating in a dynamic and changing business marketplace. In addition, the information is gathered and presented in good faith for educational purposes, and if errors in information become apparent, **MLMLegal.Com** will attempt to correct the information, or if necessary, delete the Profile altogether. A reading of a Company Profile is properly followed up with visits to the Company website, research on major internet search engines, discussions with industry professionals and experts and feedback from those acquaintances who have had direct experience with the Companies. In addition, a wealth of information on MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan will be found at www.mlmlegal.com, including scores of articles, video, resource opportunities and detailed analysis on industry issues and factors to consider in both starting and running a MLM Company or a MLM home based business.*

Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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