

MLM Company Profile: Blessed Hope Communications



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Blessed Hope Communications

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Editor's Note:

Welcome to **MLMLegal.Com Company Profiles** at www.mlmllegal.com. Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites . *

Founding Story

The president and CEO of this company is Bob Ulrich. The company has been in business since 1998. Blessed Hope Communications is a Christian organization focused on the Christian community. The company is operated by a son and father team and they consider themselves a family company.

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Bob has been working full-time in ministry for the past fourteen years. He is also the Director of Development for J.R. Church's television ministry. Al Ulrich, Blessed Hope's Marketing Director and Bob's son has been involved in local church ministry for several years.

Impact on the Industry

Blessed Hope Communications contributes to Christian ministries like Prophecy in the News, Baptists For Israel, Kwest Ministries, Word of Life, New Life (www.mlmllegal.com) Island, and Cedarville University and Quail Springs Baptist Church.

Discussion of Products

Blessed Hope Communications offers discounted long distance services, prepaid phone cards, and cellular phone service.

Discussion of Opportunity

Representatives have the opportunity to choose between three programs:

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Build Your Own Christian Phone Business!

Choose 1 program... or choose them ALL!

The Long Distance Package



Market Long Distance,
T-1, Local (where avail.)

The Cellular Package



Start Your Own
Cell Phone Business

The Phone Card Package



Distribute America's
Best Phone Cards

- ▶ **Get Started with any 1 program for \$99.95**
- ▶ **Get Started with any 2 programs for \$159.95 (save \$40)**
- ▶ **Get Started with all 3 programs for \$199.95 (save \$100)**

The compensation plan is presented as follows:

Package Compensation Breakdowns

Long Distance Package Compensation:

- Generally 14% Residual Commission or \$15 Up Front on LD
(Platinum Agents - 15% residual or \$15 up front plus 5%)
- 10% Residual Commission on ISP and 8% on Local
- 20% Override on Sub Agent Commissions (Platinum Agents - 30%)
\$1 override on sub agent Up front Commissions
- Referral Bonuses
- Fast Start Bonuses

Cellular Package Compensation:

- \$50 Commission on Major Carrier Plans
- \$15 Commission on Liberty Wireless Prepaid Plans
- Referral Bonuses
- Fast Start Bonuses

Phone Card Package Compensation:

- 12% Commission on Activations (3.9 cents per min.)
- 12% Commission on Recharges (3.9 cents per min.)
- 15% Commission on Activations (4.9 cents per min.)
- 15% Commission on Recharges (4.9 cents per min.)
- 20% Override on Sub Agent Commissions (Platinum Agents - 30%)
- Referral Bonuses
- Custom Card Sale Commissions (based on package)

Platinum Agent Package Compensation:

- 15% Residual Commission on LD or \$15 Up Front Commission plus 5% residual.
- 10% Residual Commission on ISP
- 30% Override on Sub Agent Commissions
- Referral Bonuses
- Fast Start Bonuses
- \$50 Cellular Commission on Major Carrier Plans
- \$15 Cellular Commission on Liberty Wireless Prepaid Plans
- 12% Commission on Phone Card Activations
- 12% Commission on Phone Card Recharges
- Custom Card Sale Commissions (based on package)

Discussion of Distributor Base and Sales Volume in U.S.

Blessed Hope Communications operates within the United States (www.mlmlegal.com) and has over 1,000 agents. Blessed Hope Communications customer base covers over 250,000 people.

Company Website: <http://www.lowermyphonebill.com/jiveyjr/>

At **MLMLegal.Com the intent of **MLM Company Profiles** is strictly educational, and, to provide insight into the broad array of Company offerings from an industry that spans the globe in upwards of 150 countries with sales volume exceeding \$100 billion and distributor involvement in the tens of millions. **MLMLegal.Com** does not promote or endorse any Company. **MLMLegal.Com** offers no value judgments, either pro or con, regarding the Companies. In most instances, descriptive material comes from self description by the Companies themselves. In all presentations, the names and logos of the Companies are obviously the trademarks owned by the Companies and are presented for the express purposes of informing the public about the Companies; and no product or opportunity offered by the Companies is offered in this presentation.*

***MLMLegal.Com** typically provides a link to official Company websites so that readers can become more fully informed about Companies that are profiled. The descriptive material offered is best categorized as "snapshot" information and represents a good starting point for research on Company products, services and opportunities. It should be clearly understood that such information may need updating in a dynamic and changing business marketplace. In addition, the information is gathered and presented in good faith for educational purposes, and if errors in information become apparent, **MLMLegal.Com** will attempt to correct the information, or if necessary, delete the Profile altogether. A reading of a Company Profile is properly followed up with visits to the Company website, research on major internet search engines, discussions with industry professionals and experts and feedback from those acquaintances who have had direct experience with the Companies. In addition, a wealth of information on MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan will be found at www.mlmlegal.com, including scores of articles, video, resource opportunities and detailed analysis on industry issues and factors to consider in both starting and running a MLM Company or a MLM home based business.*

Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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