

MLM Company Profile: GNLD International, LLC



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GNLD International, LLC

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Editor's Note:

Welcome to **MLMLegal.Com Company Profiles** at www.mlmllegal.com. Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites.*

Founding Story

GNLD International has been serving the community for nearly 50 years and has established a reputation for setting the highest of standards.

Jerry Brassfield is the founder. GNLD International prides itself on three powerful stories: improved health, improved finances, and personal growth.

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Impact on the Industry

GNLD International (www.mlmllegal.com) is a recognized leader in the direct sales industry and was recently featured in the most recent issue of the Home Business Connection Magazine's *Special Edition*.

GNLD International is a member of the Direct Selling Association.

Discussion of Products

GNLD International sells nutritional supplements, herbals, weight loss formulas, skin and personal care products, and home care products.

Discussion of Opportunity

For a modest investment, a consultant can join GNLD International. Representatives are offered the opportunity to start working at their own pace, learn from other (www.mlmlegal.com) consultants, receive company support, attend worldwide events, receive recognition, and earn rapid rewards. No sales experience is necessary, representatives can work part time, and representatives need no educational experience.

To begin working with the company, one must start by signing up with the company as a ProPlan distributor, enroll in ProPlan shipping, and decide an income level goal.

Discussion of Distributor Base and Sales Volume in U.S.

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GNLD International operates in many countries, including the United States, Australia, Austria, Barbados, Botswana, Canada, Croatia, Czech Republic, Denmark, Finland, France, Germany, Ghana, Guam, Hungary, Iceland, Ireland, Italy, Jamaica, Japan, Kenya, Lesotho, (www.mlmlegal.com) Malawi, Mexico, Namibia, New Zealand, Norway, Philippines, Romania, and Slovenia. This is a private corporation that operates in over 50 countries.

Company Website: <http://www.gnld.com/>

At **MLMLegal.Com the intent of **MLM Company Profiles** is strictly educational, and, to provide insight into the broad array of Company offerings from an industry that spans the globe in upwards of 150 countries with sales volume exceeding \$100 billion and distributor involvement in the tens of millions. **MLMLegal.Com** does not promote or endorse any Company. **MLMLegal.Com** offers no value judgments, either pro or con, regarding the Companies. In most instances, descriptive material comes from self description by the Companies themselves. In all presentations, the names and logos of the Companies are obviously the trademarks owned by the Companies and are presented for the express purposes of informing the public about the Companies; and no product or opportunity offered by the Companies is offered in this presentation.*

***MLMLegal.Com** typically provides a link to official Company websites so that readers can become more fully informed about Companies that are profiled. The descriptive material offered is best categorized as "snapshot" information and represents a good starting point for research on Company products, services and opportunities. It should be clearly understood that such information may need updating in a dynamic and changing business marketplace. In addition, the information is gathered and presented in good faith for educational purposes, and if errors in information become apparent, **MLMLegal.Com** will attempt to correct the information, or if necessary, delete the Profile altogether. A reading of a Company Profile is properly followed up with visits to the Company website, research on major internet search engines, discussions with industry professionals and experts and feedback from those acquaintances who have had direct experience with the Companies. In addition, a wealth of information on MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan will be found at www.mlmlegal.com, including scores of articles, video, resource opportunities and detailed analysis on industry issues and factors to consider in both starting and running a MLM Company or a MLM home based business.*

Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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