

MLM Company Profile: Rendi, Ltd



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Rendi, Ltd

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Editor's Note:

Welcome to **MLMLegal.Com Company Profiles** at www.mlmlegal.com. Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites .*

Founding Story

Annie Danielson is the (www.mlmlegal.com) founder and president of Rendi, Ltd. The company was started to empower women by enabling them to earn their financial independence. The Danielson family had been successful in the past when they created a small painting business in their rural town of Trinidad, Colorado. That business taught them that they were able to enable members of their community, as well as their own family.

Rendi, Ltd. has been in business for nearly twenty years.

Impact on the Industry

Rendi, Ltd. is a member of the Direct Selling Women's Alliance and the Direct Selling Association.

Rendi, Ltd. has been featured in *ColoradoBiz Magazine*, *Enterprising Women* magazine, and at the American Business Awards, among many others. The company is now committed to helping charitable organizations build wells and provide struggling areas with fresh water.

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Discussion of Products

Rendi, Ltd. sells gift and home décor items, like picture frames, wall art, plaques, and cards.

Discussion of Opportunity

The company offers the following compensation plan:

- 1. Your personal retail sales via your Rendi website. Remember, with Rendi, you and your customers will be customizing great gift and home decor creations for every gift-giving occasion, all of which happens right on your website.*
- 2. Monthly bonuses on those you sponsor and those they sponsor up to three levels deep. As shown below, you can earn up to 7% on the commissionable volume of the persons you sponsor directly, up to 5% on those they sponsor, and up to 3% on those they sponsor.*
- 3. Leadership bonuses. As your business and your team grows, you have an opportunity to earn up to another 2% – 3% on the commissionable volume of your entire personal group, regardless of how many levels of sponsorship there are in your personal group.*

RENDI EARNINGS OPPORTUNITY

TITLE		RETAIL PROFIT	POWER SELLER BONUS	FAST START SELLING	LEVEL 1	LEVEL 2	LEVEL 3	GROUP VOLUME OVERRIDE	BUILDING MANAGERS BONUS	GENERATION 1	GENERATION 2	GENERATION 3	GENERATION 4	
AS	Associate Stylist	25%, 30% when Career-to-date PV is \$1000 or higher	\$1,500 PV = 3% \$2,500 PV = 5% \$4,000 PV = 10%	When you have at least \$500 Career-to-date PV within your first 90 days, you'll receive an additional 5% on your PV										
STL	Stylist				5%									
SSTL	Senior Stylist				7%	2%								
AD	Associate Designer				7%	5%								
SD	Senior Designer				7%	5%	3%							
DD	Design Director				7%	5%	3%	2%	1%	3%				
ACD	Associate Creative Director				7%	5%	3%	2%	1%	5%				
CD	Creative Director				7%	5%	3%	2%	1%	5%	3%			
SCD	Senior Creative Director				7%	5%	3%	2%	1%	5%	4%	3%		
AECD	Assoc. Executive Creative Director				7%	5%	3%	2%	1%	5%	4%	4%	3%	

The Rendi compensation plan offers several advantages to help you create a part-time income or a career: You can earn up to 45% on your retail sales in your first 90 days with Rendi!

- *Once you reach the title of Design Director and begin managing your own team, you have the ability to earn 2% – 3% on the commissionable volume of your own personal group as defined by the Rendi compensation plan infinitely deep into your sponsorship levels!*
- *When you jump out of the gate quickly, you can earn a one-time bonus of \$100 for making the title of Senior Stylist for the first time within your first three full periods and a one-time bonus of \$500 for making the title of Design Director for the first time within your first six full periods!*
- *Our plan has no penalty for having someone below you promote to a higher title! We know and understand that distributors work at different paces and have different skills.*

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RENDI CAREER PATH

TITLE	PERSONAL VOLUME	GROUP VOLUME	DOWNLINE VOLUME	ACTIVE LEGS	STL LEGS	AD LEGS	DD LEGS	ACD LEGS	CD LEGS
AS Associate Stylist	\$300								
STL Stylist	\$300			1					
SSTL Senior Stylist	\$500			2					
AD Associate Designer	\$700	\$2000		3					
SD Senior Designer	\$800	\$4000		4	2				
DD Design Director	\$1000	\$8000		5		2			
ACD Associate Creative Director	\$1000	\$8000		5		2	1		
CD Creative Director	\$1000	\$8000	\$40,000	5			3		
SCD Senior Creative Director	\$1000	\$8000	\$80,000	5			4	2	
AECD Assoc. Executive Creative Director	\$1000	\$8000	\$200,000	5			4		2

To begin with the company, one must purchase a starter kit and contact (www.mlmlegal.com) a distributor in their area.

Discussion of Distributor Base and Sales Volume in U.S.

Rendi, Ltd. operates in the United States.

Company Website: <http://www.rendistyle.com/>

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*and presented in good faith for educational purposes, and if errors in information become apparent, **MLMLegal.Com** will attempt to correct the information, or if necessary, delete the Profile altogether. A reading of a Company Profile is properly followed up with visits to the Company website, research on major internet search engines, discussions with industry professionals and experts and feedback from those acquaintances who have had direct experience with the Companies. In addition, a wealth of information on MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan will be found at www.mlmlegal.com, including scores of articles, video, resource opportunities and detailed analysis on industry issues and factors to consider in both starting and running a MLM Company or a MLM home based business.*

Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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