MLM Company Profile: Life's Abundance

**** Trademark of Life's Abundance

Life's Abundance

Copyright Jeffrey Babener www.mlmlegal.com

Editor's Note:
*Welcome to **MLMLegal.Com Company Profiles** at www.mlmlegal.com. Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites .**

Founding Story
Life's Abundance has been in business for over ten years. The company was started in 1998 by Dennis and Carol Berardi. The business started as Trilogy International in the office in Carol and Dennis' home in Palm City, Florida. They met an unexpected ally at a pet fair, veterinarian Dr. Jane Bicks, who helped add more professionals to the company and product sales expanded. The company has had successful profit growth every month since 2003.

Impact on the Industry
NA

Discussion of Products
Life's Abundance offers all-natural products for people, the planet and pets. The company currently offers two lines of products for people, including a clay mask meant to improve skin and a line of fish oil supplements. The company offers a line of environmentally-friendly, industrial strength cleaning products. And for pets, Life's Abundance offers treats, supplements, and food for cats and dogs.

Discussion of Opportunity

For information on joining, one must contact the company. Life's Abundance offers detailed videos on their website to prospective distributors.

Discussion of Distributor Base and Sales Volume in U.S.

NA

Company Website: http://www.lifesabundance.com/Home.aspx?realname=&cat=0&hdr=&Ath=False

***At **MLMLegal.Com** the intent of **MLM Company Profiles** is strictly educational, and, to provide insight into the broad array of Company offerings from an industry that spans the globe in upwards of 150 countries with sales volume exceeding $100 billion and distributor involvement in the tens of millions. **MLMLegal.Com** does not promote or endorse any Company. **MLMLegal.Com** offers no value judgments, either pro or con, regarding the Companies. In most instances, descriptive material comes from self description by the Companies themselves. In all presentations, the names and logos of the Companies are obviously the trademarks owned by the Companies and are presented for the express purposes of informing the public about the Companies; and no product or opportunity offered by the Companies is offered in this presentation.*

***MLMLegal.Com** typically provides a link to official Company websites so that readers can become more fully informed about Companies that are profiled. The descriptive material offered is best categorized as "snapshot" information and represents a good starting point for research on Company products, services and opportunities. It should be clearly understood that such information may need updating in a dynamic and changing business marketplace. In addition, the information is gathered and presented in good faith for educational purposes, and if errors in information become apparent, **MLMLegal.Com** will attempt to correct the information, or if necessary, delete the Profile altogether. A reading of a Company Profile is properly followed up with visits to the Company website, research on major internet search engines, discussions with industry professionals and experts and feedback from those acquaintances who have had direct experience with the Companies. In addition, a wealth of information on MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan will be found at www.mlmlegal.com, including scores of articles, video, resource opportunities and detailed analysis on industry issues and factors to consider in both starting and running a MLM Company or a MLM home based business.*

Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

www.mlmlegal.com