

## MLM Company Profile: Dove Chocolate Discoveries



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### Dove Chocolate Discoveries

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#### **Editor's Note:**

Welcome to **MLMLegal.Com Company Profiles** at [www.mlmllegal.com](http://www.mlmllegal.com). Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites . \*

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#### **Founding Story**

A member of the Mars Company, Dove Chocolate Discoveries is one of the latest ventures of Mars. The company was launched in February, 2007.

#### **Impact on the Industry**

Dove Chocolate Discoveries has been a member of the Direct Selling Association.

#### **Discussion of Products**

The products sold by Dove Chocolate Discoveries are based on chocolate and include Dove Chocolate Mousse Packets, Dove Chocolate Sipping Chocolates, Dove Chocolates Martini Mix, Heart Shape Chocolate Fondue Kit and Dove Milk and Dark Chocolate covered almonds and cranberries.

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## Discussion of Opportunity

Independent representatives (also called Chocolatiers) earn commissions on personal sales and the opportunity to earn the additional commissions based on personal sales. The company offers additional bonuses and override bonuses based ([www.mlmllegal.com](http://www.mlmllegal.com)) on the sales of recruits.

Representatives receive online tools for support, coaching calls and ongoing guidance.

The company offers the following benefits for joining:

1. *CHOCOLATE. A HOT COMMODITY IN ANY ECONOMY: Whatever the weather, the season or the economic times, people's taste for chocolate never wavers. And because chocolate is a consumable, people keep treating themselves to more of it.*
2. *FINANCIAL FUTURE YOU CONTROL: With DOVE CHOCOLATE DISCOVERIES™ you are in the driver's seat. We like to call it a "YOB" - Your own business. Decide what you want, set your goals and go for it. And we'll be with you every step of the way to support and help you achieve those chocolate-covered dreams.*
3. *GREAT INCOME OPPORTUNITY: As an Independent Chocolatier, you can earn 25% - 40% on your sales no matter what your rank. Get started quickly and you can earn even more in your first 90 days with our TREAT YOURSELF Program. Sponsor and mentor a team and the possibilities are endless.*
4. *FLEXIBILITY OF BEING YOUR OWN BOSS: Tired of the corporate rat race? Want to be there to meet the school bus? With your own chocolate business you decide when ([www.mlmllegal.com](http://www.mlmllegal.com)) and how much you want to work. It's a business you design on your terms.*
5. *COMMUNITY OF CHOCOLATE PASSIONISTAS: The DCD family is a close one. You'll have professional training and access to mentors and friends you can call on to help you succeed on your chocolate journey.*
6. *CHOCOLATE. DID WE MENTION IT'S CHOCOLATE? Yum & happiness. Sweet & simple. Now it's yours!*

## Discussion of Distributor Base and Sales Volume in U.S.

The company operates within the United States.

Company Website: [www.dovechocolateathome.com](http://www.dovechocolateathome.com)

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*Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.*

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