

MLM Company Profile: ASÉA, LLC



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ASÉA, LLC

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Welcome to **MLMLegal.Com Company Profiles** at www.mlmlegal.com. Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites.*

Founding Story

Sixteen years ago, a group of medical professionals, engineers and researchers discovered a method for creating and stabilizing native molecules to the human body. In 2007, Verdis Norton, Co-Founder, became acquainted with the ASÉA technology. During a round of golf one day, Verdis Norton and close friend and associate, James Pack, agreed on the potential of the technology and Mr. Pack wrote Mr. Norton an endorsement check. Soon after, additional research was done to better understand the role of reactive molecules in the body.

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James G. Pack is the Co-Founder and President. He has over two decades of corporate experience.

ASÉA, LLC is located in Salt Lake City, Utah.

Impact on the Industry

NA

Discussion of Products

The company states the following regarding ASÉA, "ASÉA™ is a patented product, based on proprietary technology that has been studied, tested, and proven beneficial for cellular health and immune system

supplementation. The (www.mlmlegal.com) patented process formulates a unique and amazingly effective product that boosts the immune system and promotes cellular balance.”

ASÉA has been through sixteen years of research. There are two balanced sets of reactive molecules in ASÉA, one set is responsible for activating antioxidants and the other is responsible for intra and inter-cellular damage control communications.

ASÉA, LLC states that research has shown that the components in ASÉA:

- *Are native to the body and consistent with its natural chemical balance.*
- *Increase the effectiveness of the body’s most important natural antioxidants by over 500%.*
- *Support immune system functions that reduce oxidative stress and repair cellular damage.*
- *Accelerate the body’ production of its own natural antioxidants like Glutathione, SOD and Catalase.*

The ASÉA product can be taken orally, applied topically or inhaled.

Discussion of Opportunity

There are seven ways to earn income with ASÉA, LLC, which includes:

Team Commissions — As associates build their two team (www.mlmlegal.com) organizations and work with them to create duplicable sales volume they can earn up to \$10,000 a week in team commissions.

Check Match — This is the portion of ASÉA’s compensation plan that has almost unlimited potential. As an associate participates in the check match they can earn a match on the team commissions paid to Associates in their personal sponsorship tree; up to seven generations.

Director’s Bonus — ASÉA pays an associate a \$50 bonus each time they help one of their personally sponsored associates becomes reach the rank of Director.

Fast Start Bonus — When someone an associate personally sponsors purchases an ASÉA product pack during the enrollment process, they and their upline will receive a one-time fast start bonus of up to \$180.

Leadership Pool — ASÉA reserves a percentage of sales volume for our elite group of associates that earn shares in the Leadership Pool. As they advance in rank they will receive additional shares that qualify them for a larger part of the pool.

Preferred Customer Bonus — Each time an associate’s preferred customer purchases a case of ASÉA through the preferred customer program they will receive a generous bonus.

Retail Commissions — Associates can purchase ASÉA products at the wholesale price and then sell them at the retail price, or send someone to their replicated website where they can purchase ASÉA products at the retail price and ASÉA pays them the difference between the retail and wholesale price.

ASÉA, LLC offers the following ranks and qualifications:

ASEA Rank and Qualifications

Rank	Qualification
Associate	Enroll in ASEA and generate at least 100 PV monthly.
Director	Be Team Commission qualified and generate at least 100 PV monthly.
Director 300	Achieve 300 GV weekly in lesser volume leg and generate at least 100 PV monthly.
Director 700	Achieve 700 GV weekly in lesser volume leg and generate at least 100 PV monthly.
Bronze Executive	Have two sponsorship legs with a Director 300 in each, 2,000 GV weekly in lesser volume leg, generate 200 PV monthly.
Silver Executive	Have three sponsorship legs with a Director 300 in each, 3,000 GV weekly in lesser volume leg, generate 200 PV monthly.
Gold Executive	Have four sponsorship legs with a Director 300 in each, 5,000 GV weekly in lesser volume leg, generate 200 PV monthly.
Platinum Executive	10,000 PGV* weekly sponsorship tree volume and 10,000 GV weekly in lesser volume leg, must average both volume requirements for two consecutive weeks and have five sponsorship legs with at least a Director 300 in each, and generate 200 PV monthly.
Diamond	15,000 PGV* weekly sponsorship tree volume and 15,000 GV weekly in lesser volume leg. Must average both volume requirements for two consecutive weeks and have six sponsorship legs with at least a Director 300 in each, and generate 200 PV monthly.
Double Diamond	20,000 PGV* weekly sponsorship tree volume and 20,000 GV weekly in lesser volume leg. Must average both volume requirements for three consecutive weeks and have seven sponsorship legs with at least a Director 300 in each, and generate 200 PV monthly.
Triple Diamond	25,000 PGV* weekly sponsorship tree volume and 25,000 GV weekly in lesser volume leg. Must average both volume requirements for three consecutive weeks and have seven sponsorship legs with at least a Director 300 in each, and generate 200 PV monthly.

The company offers a comprehensive (www.mlmlegal.com) compensation plan on its website.

Discussion of Distributor Base and Sales Volume in U.S.

NA

Company Website: <http://www.teamASEA.com>

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Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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