

MLM Company Profile: Become International



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Become International

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Editor's Note:

Welcome to **MLMLegal.Com Company Profiles** at www.mlmllegal.com. Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites.*

Founding Story

Stephanie White is the founder of Become International. She has been a top international marketing and branding executive and consultant for companies like Estee Lauder Companies, Tommy Hilfiger, Aramis and The Body Shop.

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Impact on the Industry

NA

Discussion of Products

Become International sells professional grade, luxury skin care products developed and tested in Australia, where the harshest environment challenges the products. Some of the products include cleaners, toners, smoothing gels, lip treatment, night cream, among others.

Discussion of Opportunity

Prospective consultants can join Become International with no money down on a starter kit.

The starter kit is illustrated as follows:

Your *become* Starter Kit contains over \$500 worth of retail value products and tools to start your business for **only \$199 or No Money Down!**.

Creamy Cleanser 100mL / 3.4 fl. oz.	\$24
Spray Toner 100mL / 3.4 fl. oz.	\$24
Day Cream 40mL / 1.4 fl. oz.	\$49
Eye Cream 15g / 0.53 oz. net wt.	\$44
Hydration Serum 40mL / 1.4 fl. oz.	\$59
Reveal Enzyme Peel 50g / 1.8 oz. net wt.	\$49
Lip Treatment 15g / 0.53 oz. net wt.	\$19
Hand Smoothing Complex 140g / 4.9 oz. net wt.	\$29
Rejuvenating Hand Cream 100mL / 3.4 fl. oz.	\$15
Color Therapy Masks(6 masks)	\$42
8 Home Clinic Place Mats	\$40
8 Home Clinic Head Bands	\$40
10 Guest Wallets	\$12
Instructional DVD	\$20
10 6-Pack Samples	\$22.50
20 Catalogues	\$18
Pack of 20 Invitation Post Cards	\$5
Pack of 20 'Thank You' Post Cards	\$5
Guest Order Forms	\$7.50
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Retail	\$524.00*
Home Clinic Price	\$199

Become International offers the following reasons for (www.mlmllegal.com) joining the Company:

1. *Join for NO MONEY DOWN. Start earning now!*
2. *Unlimited income potential*
3. *Be your own boss!*
4. *Build a business around your family and lifestyle.*
5. *Live debt free!*
6. *Full-time pay for part-time hours.*

7. Free Host Rewards program.
8. Products that really work so your customer reorder rates are very high!
9. Save on gas! We ship to your customers direct.
10. Unparalleled training + support—we hold your hand until you're ready to fly solo.
11. It's FUN!

Become International offers the following compensation averages:

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Number of Clinics Held per Week (2-3 hours per clinic)	Average Clinic Sales Volume \$500	Average Clinic Sales Volume \$800	Average Clinic Sales Volume \$1,500
1 clinic per week	\$100	\$160	\$375
2 clinic per week	\$200	\$320	\$750
3 clinic per week	\$300	\$480	\$1,125
4 clinic per week	\$400	\$640	\$1,500

Discussion of Distributor Base and Sales Volume in U.S.

Become International is located in the United States and Australia. Become International states that the average National Director can take home an additional \$7,120 in addition to 23-percent of their teams' sales.

Company Website: <http://www.becomebeauty.com/>

At **MLMLegal.Com the intent of **MLM Company Profiles** is strictly educational, and, to provide insight into the broad array of Company offerings from an industry that spans the globe in upwards of 150 countries with sales volume exceeding \$100 billion and distributor involvement in the tens of millions. **MLMLegal.Com** does not promote or endorse any Company. **MLMLegal.Com** offers no value judgments, either pro or con, regarding the Companies. In most instances, descriptive material comes from self description by the Companies themselves. In all presentations, the names and logos of the Companies are obviously the trademarks owned by the Companies and are presented for the express purposes of informing the public about the Companies; and no product or opportunity offered by the Companies is offered in this presentation.*

***MLMLegal.Com** typically provides a link to official Company websites so that readers can become more fully informed about Companies that are profiled. The descriptive material offered is best categorized as "snapshot" information and represents a good starting point for research on Company products, services and opportunities. It should be clearly understood that such information may need updating in a dynamic and changing business marketplace. In addition, the information is gathered and presented in good faith for educational purposes, and if errors in information become apparent, **MLMLegal.Com** will attempt to correct the information, or if necessary, delete the Profile altogether. A reading of a Company Profile is properly followed up with visits to the Company website, research on major internet search engines, discussions with industry professionals and experts and feedback from those acquaintances who have had direct experience with the Companies. In*

addition, a wealth of information on MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan will be found at www.mlmllegal.com, including scores of articles, video, resource opportunities and detailed analysis on industry issues and factors to consider in both starting and running a MLM Company or a MLM home based business.

Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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