

## MLM Company Profile: Mii Gourmet



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### Mii Gourmet

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#### **Editor's Note:**

Welcome to **MLMLegal.Com Company Profiles** at [www.mlmlegal.com](http://www.mlmlegal.com). Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites . \*

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#### **Founding Story**

The founders of the company are Carroll Lewis, Mark Younger, and ([www.mlmlegal.com](http://www.mlmlegal.com)) Eddie Lee Herndon. Carrol Lewis has over 37 years of experience in the network marketing industry and served on the board of the MLMIA. Mark Younger is responsible for the development of the compensation plan and has over 12 years of experience in the network marketing industry. Eddie Lee Herndon has experience as a college administrator but also has over six years of experience in the network marketing industry and was a top producer in a large direct selling company.

Mii Gourmet is located in Memphis, Tennessee. It operates a three million dollar information technology building that serves to provide payroll, shipping, and fulfillment services. Mii Gourmet works closely with Empire Foods to produce their products.

#### **Impact on the Industry**

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### **Discussion of Products**

Mii Gourmet offers prepared foods, meats, and meals. Some of the company's items include ribeye steaks, bacon wrapped beef filets, decaf coffee, beef tenderloin appetizers, and hickory smoked turkey, among many others.

### **Discussion of Opportunity**

For information on joining the company one must watch an online video, ([www.mlmlegal.com](http://www.mlmlegal.com)) then purchase a starter kit; or contact the company directly.

### **Discussion of Distributor Base and Sales Volume in U.S.**

Mii Gourmet operates within the United States.

Company Website: <http://www.miigourmet.com/>

*\*At **MLMLegal.Com** the intent of **MLM Company Profiles** is strictly educational, and, to provide insight into the broad array of Company offerings from an industry that spans the globe in upwards of 150 countries with sales volume exceeding \$100 billion and distributor involvement in the tens of millions. **MLMLegal.Com** does not promote or endorse any Company. **MLMLegal.Com** offers no value judgments, either pro or con, regarding the Companies. In most instances, descriptive material comes from self description by the Companies themselves. In all presentations, the names and logos of the Companies are obviously the trademarks owned by the Companies and are presented for the express purposes of informing the public about the Companies; and no product or opportunity offered by the Companies is offered in this presentation.*

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*Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.*

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