

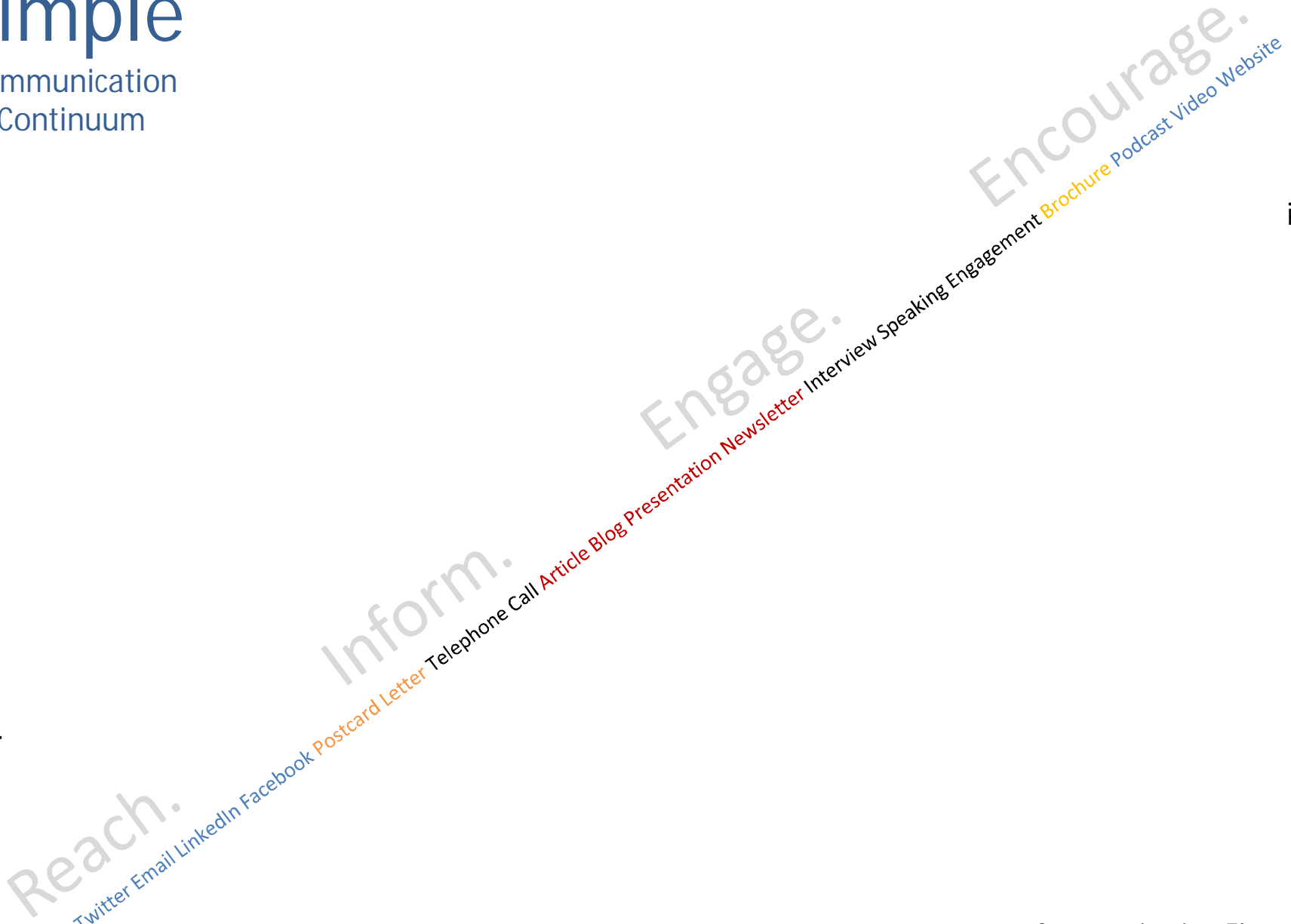
# Simple Communication Continuum

Required Skill  
↑  
Low

→ Audience Influence

Cost → High

↑  
Time



Communication Elements  
Online | Print | Face 2 Face | Combination Online/Print