

MLM Company Profile: Cake 'n Crumbs



**** Trademark of Cake 'n Crumbs

Cake 'n Crumbs

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Editor's Note:

Welcome to **MLMLegal.Com Company Profiles** at www.mlmllegal.com. Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites.*

Founding Story

Cake 'n Crumbs is located in Mequon, WI.

Impact on the Industry

NA

Discussion of Products

Cake 'n Crumbs selling candy, cookbooks, cookies, cupcakes, edibles, and other baking products and mixes.

Discussion of Opportunity

Cake 'n Crumbs offers the following reasons to become an instructor:

- *Consumers Want To Save Money: Making your (www.mlmllegal.com) own candy, cakes and cookies is a very affordable home activity.*
- *Baking Is A Family Tradition: Practiced by more and more consumers.*
- *Candymaking Is Event Driven: Holiday and seasonal events are opportunities to show off your skills.*

MLMLegal.Com typically provides a link to official Company websites so that readers can become more fully informed about Companies that are profiled. The descriptive material offered is best categorized as "snapshot" information and represents a good starting point for research on Company products, services and opportunities. It should be clearly understood that such information may need updating in a dynamic and changing business marketplace. In addition, the information is gathered and presented in good faith for educational purposes, and if errors in information become apparent, **MLMLegal.Com** will attempt to correct the information, or if necessary, delete the Profile altogether. A reading of a Company Profile is properly followed up with visits to the Company website, research on major internet search engines, discussions with industry professionals and experts and feedback from those acquaintances who have had direct experience with the Companies. In addition, a wealth of information on MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan will be found at www.mlmllegal.com, including scores of articles, video, resource opportunities and detailed analysis on industry issues and factors to consider in both starting and running a MLM Company or a MLM home based business.

Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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