

## MLM Company Profile: Ayur Vida



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### Ayur Vida

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Welcome to **MLMLegal.Com Company Profiles** at [www.mlmllegal.com](http://www.mlmllegal.com). Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites.\*

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#### Founding Story

Ayur Vida name means “Ayur”- Life and “Vida”- wisdom and knowledge. The purpose of this science (AyurVida) is to achieve balance of body, mind, and spirit for a long and happy life. This is one of the oldest sciences (dating back to over 5,000 years ago) according to the Ayur Vida website.

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Ayur Vida’s website is accessible to those who speak English, French, Spanish, and Portuguese.

#### Impact on the Industry

NA

#### Discussion of Products

Ayur Vida found a way of extracting and preserving the vital properties of plants and combing these extracts into their products. The Company sells cosmetics, daily care products that promote well being, fragrances, environmental aromas, music, and nutraceutic products. The Company ([www.mlmllegal.com](http://www.mlmllegal.com)) also has a line of Dosha products that cater to an individual’s specific dosha- or personality that includes skin and hair type.

## Discussion of Opportunity

NA

## Discussion of Distributor Base and Sales Volume in U.S.

NA

Company Website: <http://www.ayur-vida.com/ing12/index.htm>

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*Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.*

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