MLM Company Profile: Jimer at Home





**** Trademark of Jimer at Home

Jimer at Home

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Editor's Note:

Welcome to **MLMLegal.Com Company Profiles** at <u>www.mlmlegal.com</u>. Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites.*

Founding Story

Jimer (www.mlmlegal.com) DeVries is the founder (along with her husband) of Jimer at Home. Jimer has extensive experience in the jewelry business selling Swarovski crystal and owning her own jewelry stores. Jimer at Home was founded in 2006 as a result of popular customer demand. The company is based out of El Cajon, California.

Impact on the Industry

Jimer at Home is an accredited business of the Better Business Bureau.

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Discussion of Products

Jimer at Home offers high-quality fashion jewelry through independent consultants. The jewelry is made out of sterling silver and 22k gold, as well as platinum, rhodium, and is accented with Cubic Zirconia, natural stones, and Swarovski crystals.

The company states the following benefits of owning their products:

- All of our precious metal finishes will never tarnish!
- All Jimer jewelry items are nickel-free, lead-free and 100% hypo-allergenic. (Sterling silver items are hypo-allergenic against all allergens except Silver.)
- All 925 Sterling Silver items are solid silver, flash plated with Rhodium to prevent tarnishing.
- All crystals and gemstones are hand set to ensure a perfect fit, and typically are genuine! (All Swarovski® crystals and genuine stones are specified in description by "genuine or Swarovski®".)
- All necklaces are 16" length with 2-3" adjustable ext. unless otherwise noted; and, all post earrings are made with Titanium posts.
- All items carry a lifetime warranty against manufacturing defects!

Discussion of Opportunity

Distributor are not required to meet quotas and orders are (<u>www.mlmlegal.com</u>) shipped directly to the hostess. For additional information, one must locate a distributor in their area.

Discussion of Distributor Base and Sales Volume in U.S.

Jimer at Home operates in the United States, Canada, and the United Kingdom.

Company Website: http://www.jimerathome.com/

*At **MLMLegal.Com** the intent of **MLM Company Profiles** is strictly educational, and, to provide insight into the broad array of Company offerings from an industry that spans the globe in upwards of 150 countries with sales volume exceeding \$100 billion and distributor involvement in the tens of millions. **MLMLegal.Com** does not promote or endorse any Company. **MLMLegal.Com** offers no value judgments, either pro or con, regarding the Companies. In most instances, descriptive material comes from self description by the Companies themselves. In all presentations, the names and logos of the Companies are obviously the trademarks owned by the Companies and are presented for the express purposes of informing the public about the Companies; and no product or opportunity offered by the Companies is offered in this presentation.

MLMLegal.Com typically provides a link to official Company websites so that readers can become more fully informed about Companies that are profiled. The descriptive material offered is best categorized as "snapshot" information and represents a good starting point for research on Company products, services and opportunities. It should be clearly understood that such information may need updating in a dynamic and changing business marketplace. In addition, the information is gathered and presented in good faith for educational purposes, and if errors in information become apparent, **MLMLegal.Com** will attempt to correct the information, or if necessary, delete the Profile altogether. A reading of a Company Profile is properly followed up with visits to the Company website, research on major internet search engines, discussions with industry professionals and experts and feedback from those acquaintances who have had direct experience with the Companies. In addition, a wealth of information on MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan will be found at www.mlmlegal.com, including scores of articles, video, resource opportunities and detailed analysis on industry issues and factors to consider in both starting and running a MLM Company or a MLM home based business.

Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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