

MLM Company Profile: DeTech, Inc.



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Editor's Note:

Welcome to **MLMLegal.Com Company Profiles** at www.mlmllegal.com. Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites.*

Founding Story

DeTech is a leader in the fight against the United States home-fire epidemic. It is based metro Milwaukee, www.mlmllegal.com Wisconsin. DeTech helps to educate community's nationwide, helping families to protect their loved ones from the dangers of home fires. The founders of the company have a combined experience of sixty plus years in the industry. DeTech is dedicated to saving lives through better education and superior fire protection equipment. DeTech's network of advisors conduct home fire safety seminars and workshops, safety programs for schools, churches and companies, and have provided the funding for the best documentary film on the subject of home fire safety, "Only A Matter of Time".

Impact on the Industry

DeTech is a member of the Direct Selling Association and has worked hard to improve the company's image. It has also worked to build relationships with State Fire Marshals and other regulatory services.

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Discussion of Products

The products are directed to educate the uneducated consumer base, and the widely available, yet inferior detection equipment that does not adequately protect families from fires. DeTech's mission is to educate three million people on home fire safety and protect half a million families by 2005. DeTech conducts free home safety educational programs for (www.mlmlegal.com) families, schools, businesses, churches, and service organizations. DeTech distributes the finest early warning detection equipment available at any price.

DeTech provides monitored smoke detectors, heat detectors, and fire extinguishers. Its fire extinguishers come in 2, 5, and 10-pound sizes. The heat detectors include a combination of photocell smoke detectors and mechanical heat detectors. The smoke detectors are also photocell.

Discussion of Opportunity

The qualifications for being a representative include excellent communication skills, enthusiasm to learn and apply fire protection ideas and concepts, desire to earn a great living educating and protecting people, self-motivated, ambitious and (www.mlmlegal.com) coachable, and no technical experience is needed. Complete training and advancement programs are available. More information is available by request through DeTech 's website.

Discussion of Distributor Base and Sales Volume in U.S.

The company has over twenty field directors and hundreds of independent deals and sales agents.

Company Website: www.detech.com

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***MLMLegal.Com** typically provides a link to official Company websites so that readers can become more fully informed about Companies that are profiled. The descriptive material offered is best categorized as "snapshot" information and represents a good starting point for research on Company products, services and opportunities. It should be clearly understood that such information may need updating in a dynamic and changing business marketplace. In addition, the information is gathered and presented in good faith for educational purposes, and if errors in information become apparent, **MLMLegal.Com** will attempt to correct the information, or if necessary, delete the Profile altogether. A reading of a Company Profile is properly followed up with visits to the Company website, research on major internet search engines, discussions with industry professionals and experts and feedback from those acquaintances who have had direct experience with the Companies. In addition, a wealth of information on MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan will be found at www.mlmlegal.com, including scores of articles, video, resource opportunities and detailed analysis on industry issues and factors to consider in both starting and running a MLM Company or a MLM home based business.*

Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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