

Most Popular Posts from June 2010

Posted by [Martha Newman, J.D., PCC, TopLawyerCoach, LLC](#) • July 5, 2010 • [Printer-friendly](#)

Interesting Posts that are Worth a Second Look



Posts at **Top Lawyer Coach** cover the gamut, from law practice management to social media marketing. But in June 2010, marketing, networking, and business development seemed to be the hot topics among readers.

The following is a list of the 10 most popular posts from last month.

1. [8 Tips for Everyday Marketing](#)

When it comes to legal marketing, the name of the game is CONSISTENCY. Here are some quick ways you can turn daily tasks into marketing activities.

2. [10 Rules for Today's Legal Job Search](#)

Whether you are fresh out of law school or looking for a mid-career change, throw those tried-and-true job hunting techniques out the window. So what's an eager, qualified job seeker to do? Here are 10 new rules for today's job hunt.

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3. [Be a Legal Networking POWERHOUSE!](#)

Busy lawyers have no time to spare (or waste) at networking events. Here are 5 ways to make the most out of that time – and be productive!

4. [Secrets to Email Marketing Success](#)

Email marketing is one of the best ways to promote your practice - if it's done correctly. Here are 10 email marketing tips that will help make your campaign a smashing success.

5. [4 Ways to Just Say "NO"](#)

*What if you could turn wasted **non**-billable time into a strategic way to build your business? All you need is the word "**no**."*

6. [How to Sniff Out High Potential Clients](#)

Make the most of your limited marketing time by identifying HIGH-POTENTIAL new clients. Here are 5 ways to identify clients who will give you the BEST RETURN.

7. [Clients Gravitate to Great Listeners](#)

The true strength of a great lawyer comes from their ability to LISTEN. Here are 4 ways you can strengthen your client relationships during a conversation.

8. [5 Tips for a Successful Legal Blog](#)

If you're struggling with your own legal blog, consider this: just like traditional legal writing, blogging demands creativity and consistency. Here are some tips for a successful legal blog.

9. [3 Facts about Marketing You Need to Know](#)

The next time you're out networking, consider these little-known facts about marketing and the importance of FOLLOWING-UP.

10. [Identify Your Business Development STRENGTHS](#)

Learning what makes you tick - especially when it comes to your practice - could be just what you need to jump start a successful business development strategy.

Questions?

Email your comments to [Top Lawyer Coach](#) today!

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