

MLM Company Profile: F.A.I.T.H. Company (Fashion Accessories in the Home)



**** Trademark of F.A.I.T.H. Company (Fashion Accessories in the Home)

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Editor's Note:

Welcome to **MLMLegal.Com Company Profiles** at www.mlmllegal.com. Here you will find brief summaries of pertinent information about hundreds of MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan Companies. As a general matter, the summary information is derived from Company published information, generally posted at Company websites, public information releases or posts at industry trade sites.*

Founding Story

The F.A.I.T.H Company co-owners are Mark and Pam Hatchard. The name of the Company is inspired by religious beliefs in "God's Plan" and the website (www.mlmllegal.com) commonly recites scriptures from the bible. F.A.I.T.H Company was founded in 1996.

Impact on the Industry

This company is a member of the Direct Selling Association. F.A.I.T.H Company has a multi-level compensation plan and a party plan and person-to-person sales strategy.

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Discussion of Products

The company sells fashion accessories and jewelry. The jewelry collection includes Palomino, Groovy Heart, Denim, AB Cross, Camo Cross, Very Berry, and Jungle Boogie. Pam designs the jewelry for the company.

F.A.I.T.H Company has a product line of over 250 jewelry pieces. Each is designed at the company home office in Addison, Texas.

Discussion of Opportunity

Initial packages include jewelry, and a starter kit that includes the company manual, invitations, sales invoices, brochures, business cards, and various sales aids. Consultant benefits include: *ground level opportunity, you are your own boss, you set your own hours, no territories or retailing or recruiting, you are a walking advertisement for your business, great extra income, the ladder to success is simple yet challenging, and you get great team and office support.*

To find more information about being a consultant one must locate the nearest office through F.A.I.T.H company's website.

Discussion of Distributor Base and Sales Volume in U.S.

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F.A.I.T.H Company operates within the United States.

Company Website: www.faitlco.net

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***MLMLLegal.Com** typically provides a link to official Company websites so that readers can become more fully informed about Companies that are profiled. The descriptive material offered is best categorized as "snapshot" information and represents a good starting point for research on Company products, services and opportunities. It should be clearly understood that such information may need updating in a dynamic and changing business marketplace. In addition, the information is gathered and presented in good faith for educational purposes, and if errors in information become apparent, **MLMLLegal.Com** will attempt to correct the information, or if necessary, delete the Profile altogether. A reading of a Company Profile is properly followed up with visits to the Company website, research on major internet search engines, discussions with industry professionals and experts and feedback from those acquaintances who have had direct experience with the Companies. In addition, a wealth of information on MLM, Direct Selling, Direct Sales, Network Marketing and Party Plan will be found at www.mlmllegal.com, including scores of articles, video, resource opportunities and detailed analysis on industry issues and factors to consider in both starting and running a MLM Company or a MLM home based business.*

Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.

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