

## MLM Company Profile: Avaral Real Estate



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### Avalar Real Estate

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#### Founding Story

Avalar Real Estate's Founder is Chuck Scoble. In 1994, he was given the task of expanding a small independent California real estate firm facing intense competition from major companies. The results of his efforts became Avalar Real Estate.

Some of Mr. Scoble's changes involved:

- *Management's role became one of support rather than micro-management.*
- *Innovative commission programs that allow agents to earn top commissions and give brokers the flexibility to compete with local standards.*
- *A revenue-sharing program that encourages agents to participate in building the company and mentor new real estate professionals.*
- *A retirement plan that begins after seven years of service.*
- *A portion of all royalty fees are redistributed back to all members who participate in the revenue-sharing program.*

In late 1999, due to dramatic growth, the company went national under the name Avalar.

Avalar Real Estate is located in Las Vegas, Nevada.

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### Impact on the Industry

NA

### Discussion of Products

Avalar Real Estate is designed to enhance the recruitment and retention of top real estate professionals through its world-class agent training, state-of-the-art technology and patented revenue-sharing program, which becomes a ( [www.mlmllegal.com](http://www.mlmllegal.com) ) retirement income for brokers, agents and staff.

### Discussion of Opportunity

Avalar Real Estate states that distributors receive the following benefits by joining the company:

- *Residual Income Potential*
- *Retirement Income Potential*
- *Marketing Support*
- *New Agent Development Programs*
- *Agent Mentoring Program*
- *Referral Program*
- *Broker Support Services*
- *Proven Recruitment Strategy*
- *Preferred Partnerships with Industry Leading Vendors*
- *Bi-monthly Revenue Sharing*
- *Monthly Leadership Calls*

For additional information, one must contact the company through its online contact form.

### Discussion of Distributor Base and Sales Volume in U.S.

Avalar Real Estate's website states that the company is ( [www.mlmllegal.com](http://www.mlmllegal.com) ) experiencing steady and controlled growth and is eager to enter international markets. Its website also states that it is one of the fastest-growing real estate firms in the United States today.

Company Website: <http://www.avalar.biz/>

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*Jeffrey A. Babener, principal attorney in the Portland, Oregon, law firm Babener & Associates, represents many of the leading direct selling companies in the United States and abroad.*

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